

THE BAROMETER OF THE DECOR, DESIGN AND LIFESTYLE INDUSTRY

For its barometer, Maison&Objet surveys industry stakeholders three times a year on market indicators or subjects of current interest. This data is based on the results of an online questionnaire conducted from May 30th to June 10th, 2022 of 730 Brands, Retailers, or Specifiers.

RETAILERS

Independent boutiques, department stores, chain stores, e-commerce, etc.

SPECIFIERS

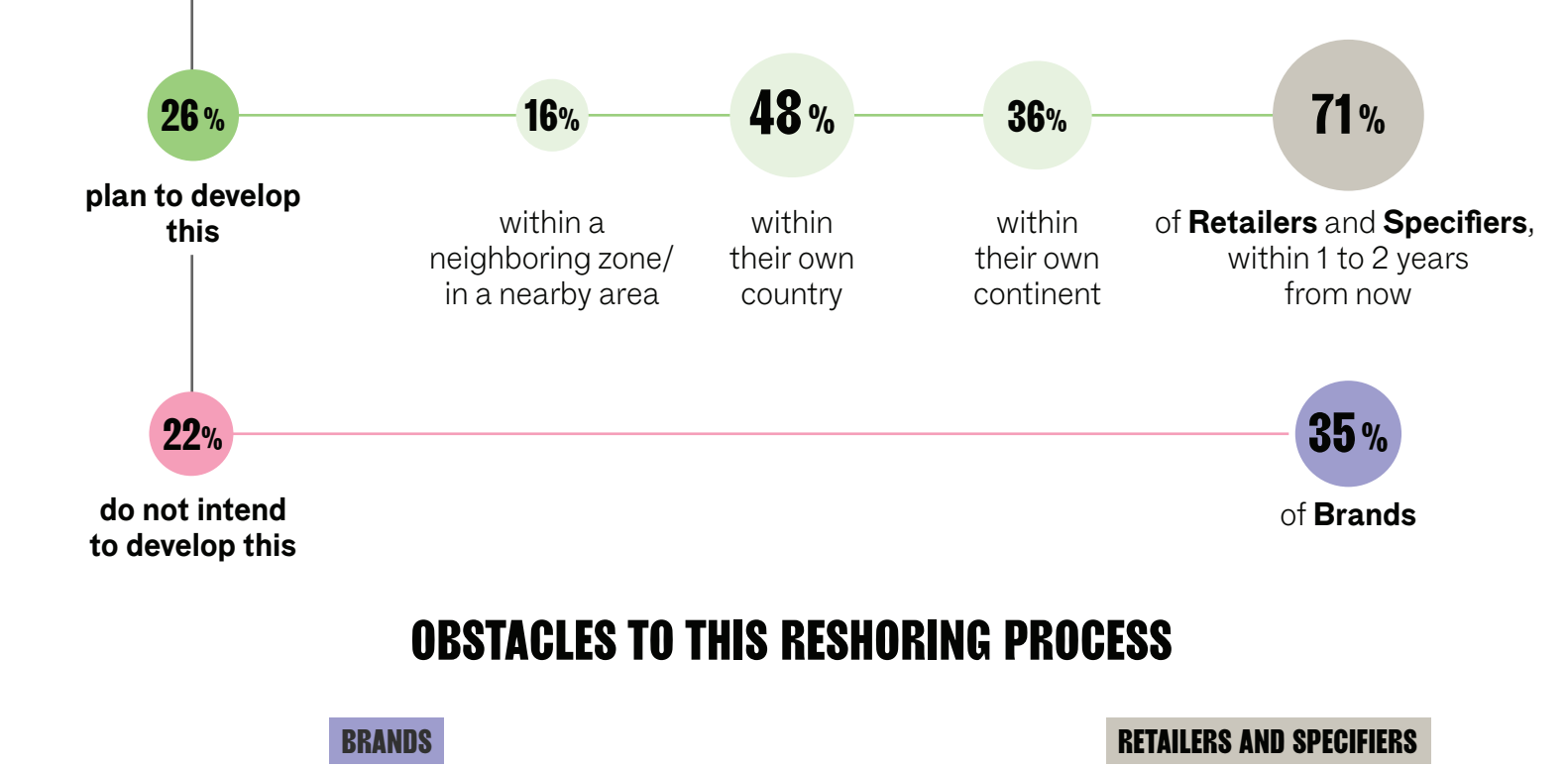
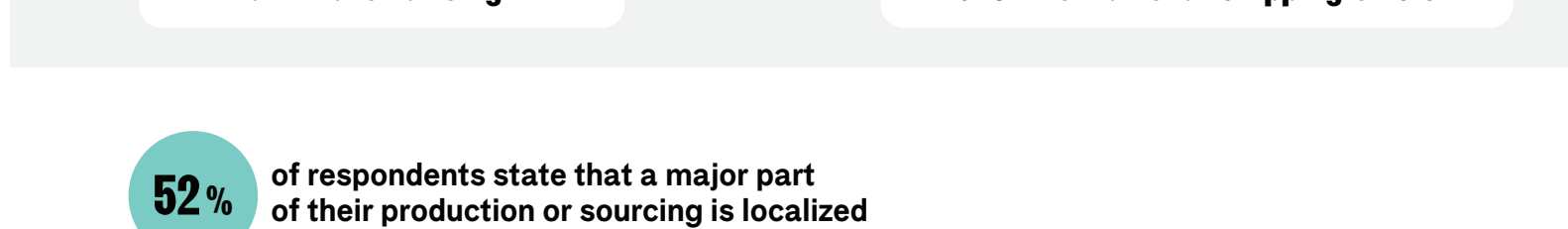
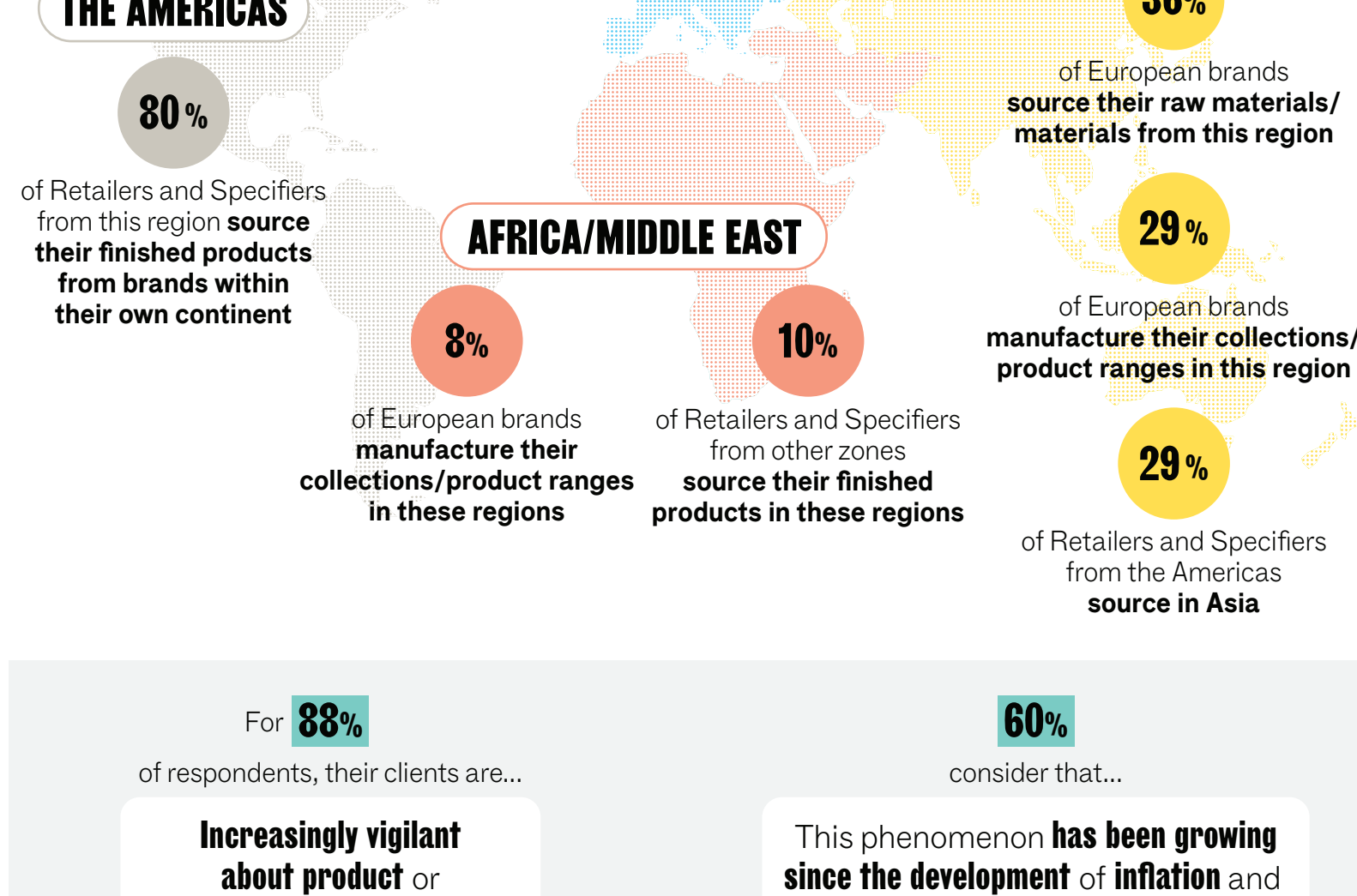
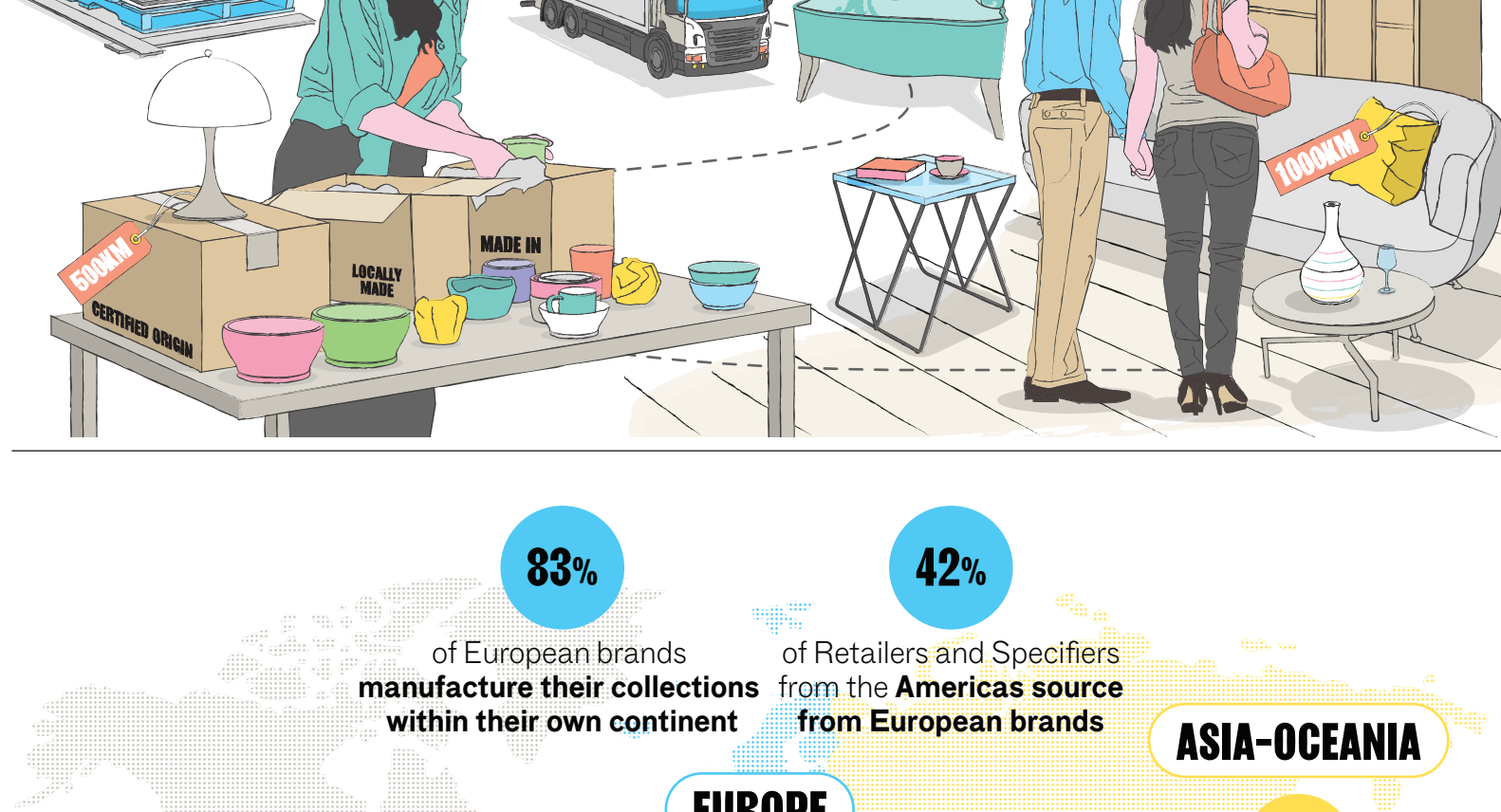
Interior designers, architects, real estate developers, landscape architects, etc.

BRANDS

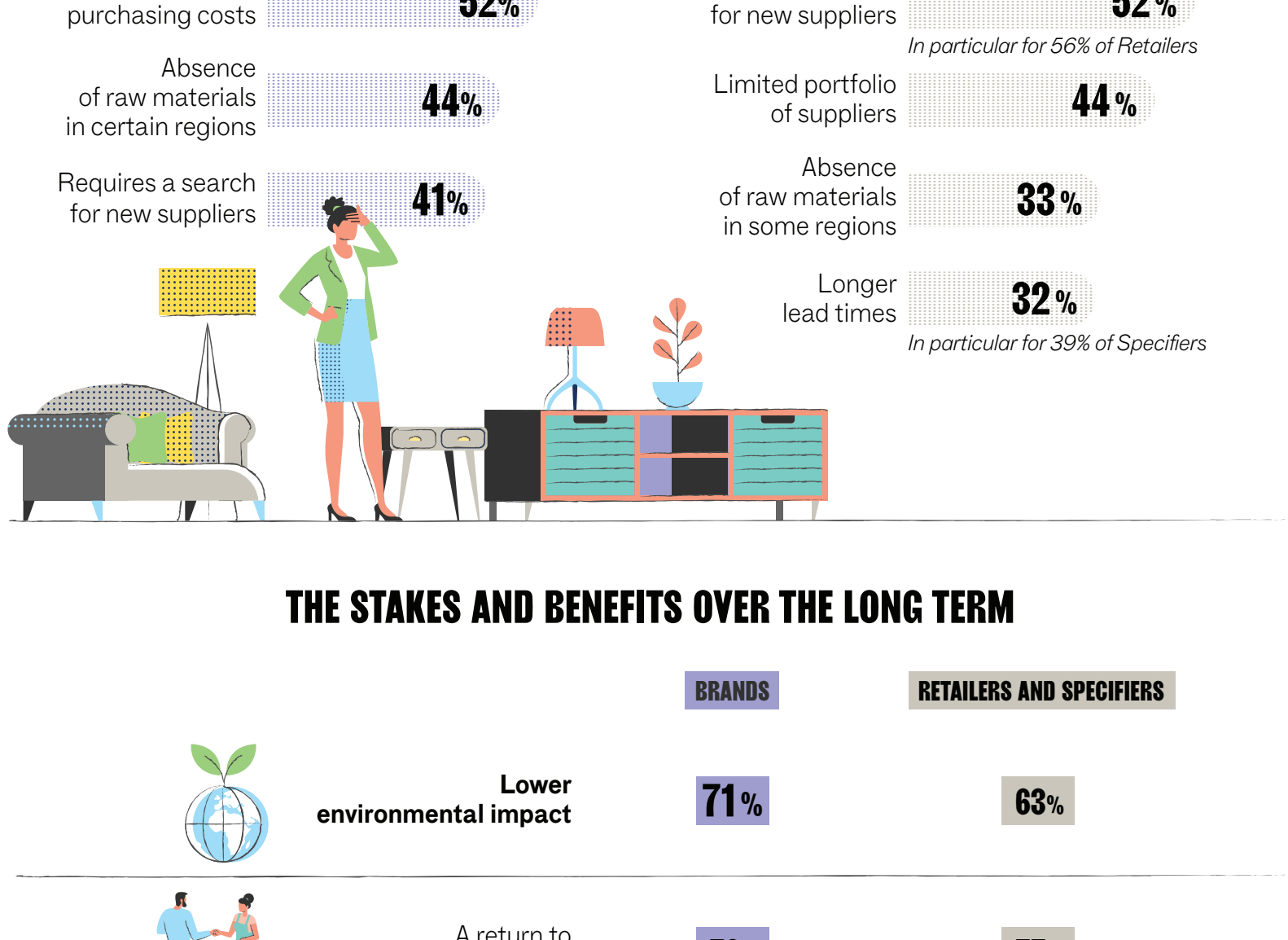
Manufacturers, designers, makers of decor, design, or lifestyle products

IN JUNE, OUR FOCUS IS

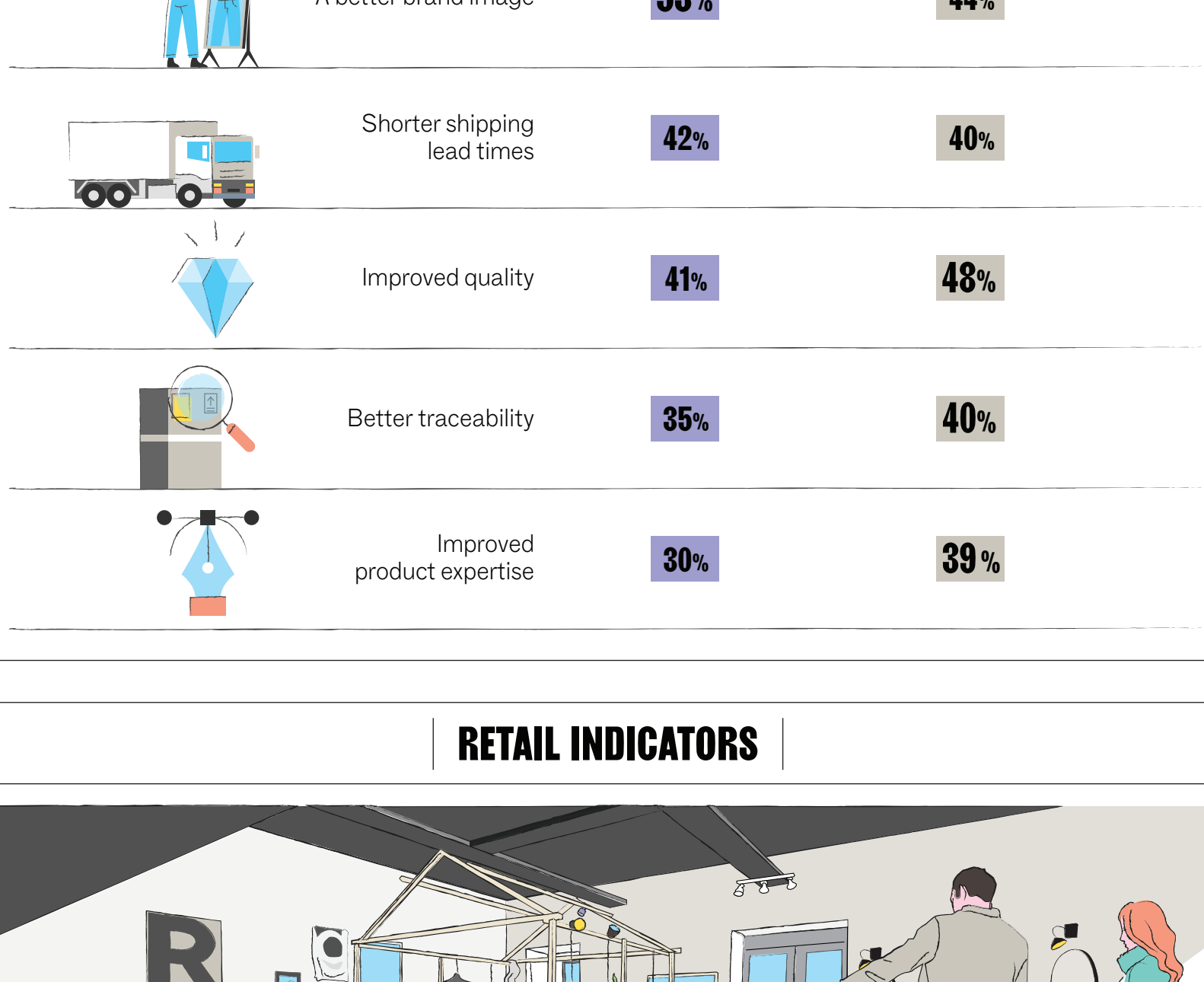
«TOWARD THE RESHORING OF PRODUCTION AND MORE LOCALIZED SOURCING»



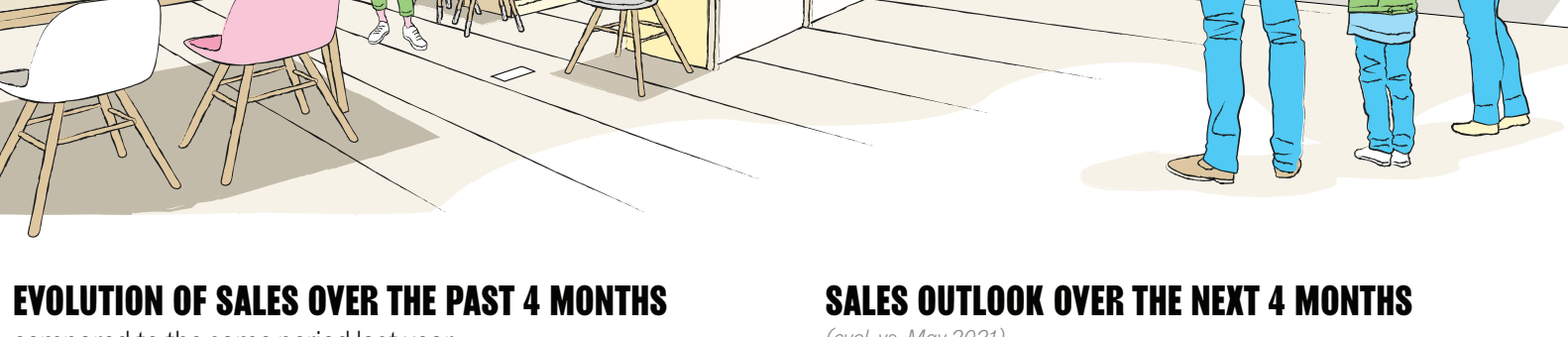
OBSTACLES TO THIS RESHORING PROCESS



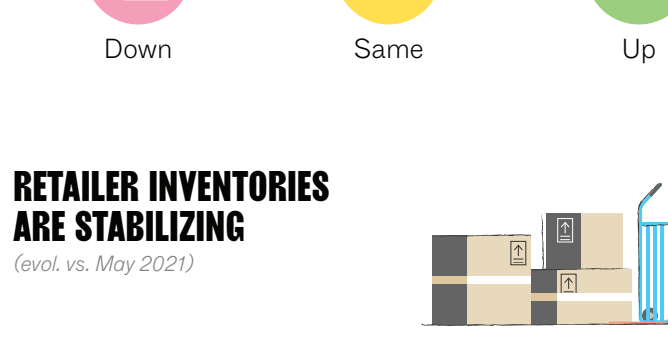
THE STAKES AND BENEFITS OVER THE LONG TERM



RETAIL INDICATORS



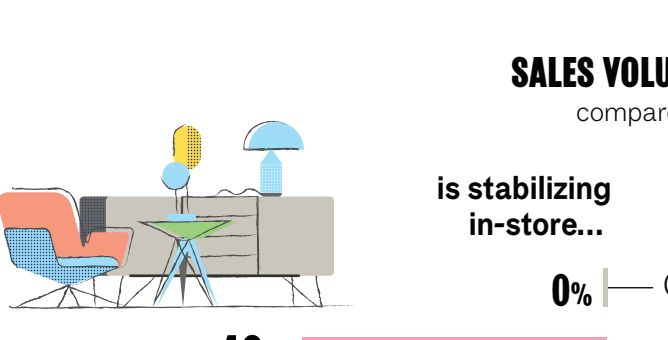
EVOLUTION OF SALES OVER THE PAST 4 MONTHS  
(evol. vs. May 2021)



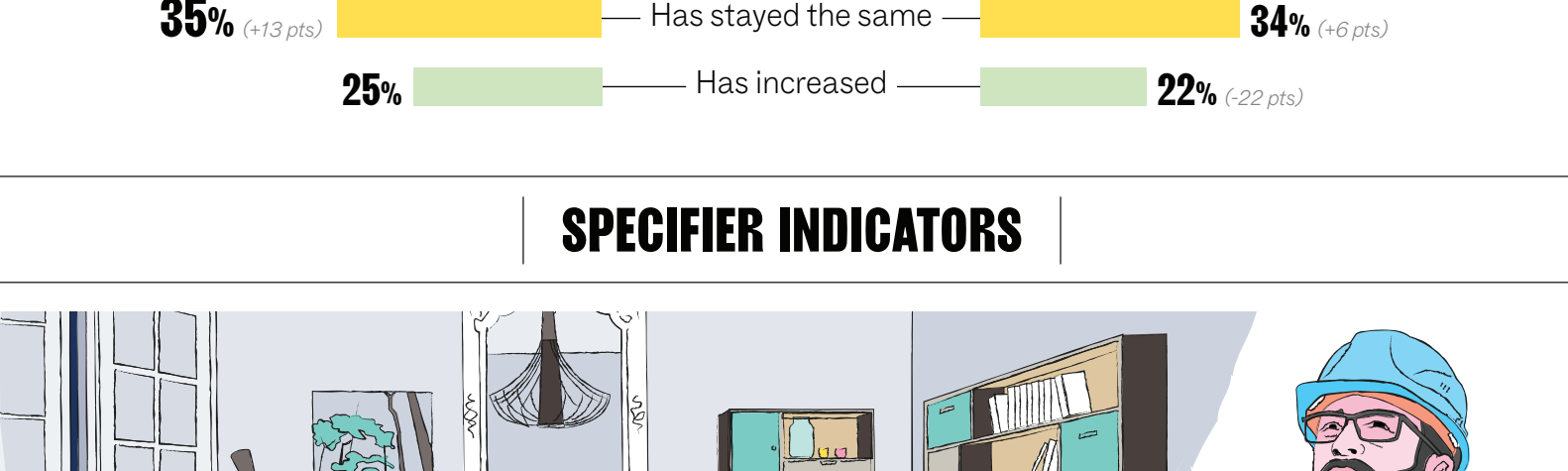
SALES OUTLOOK OVER THE NEXT 4 MONTHS  
(evol. vs. May 2021)



RETAILER INVENTORIES ARE STABILIZING  
(evol. vs. May 2021)



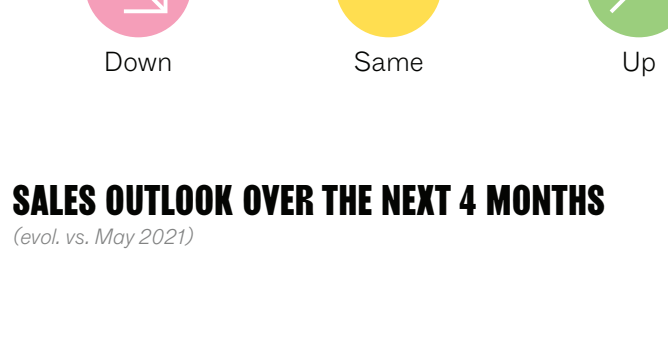
A DECLINING ORDER OUTLOOK OVER THE NEXT 4 MONTHS  
(evol. vs. May 2021)



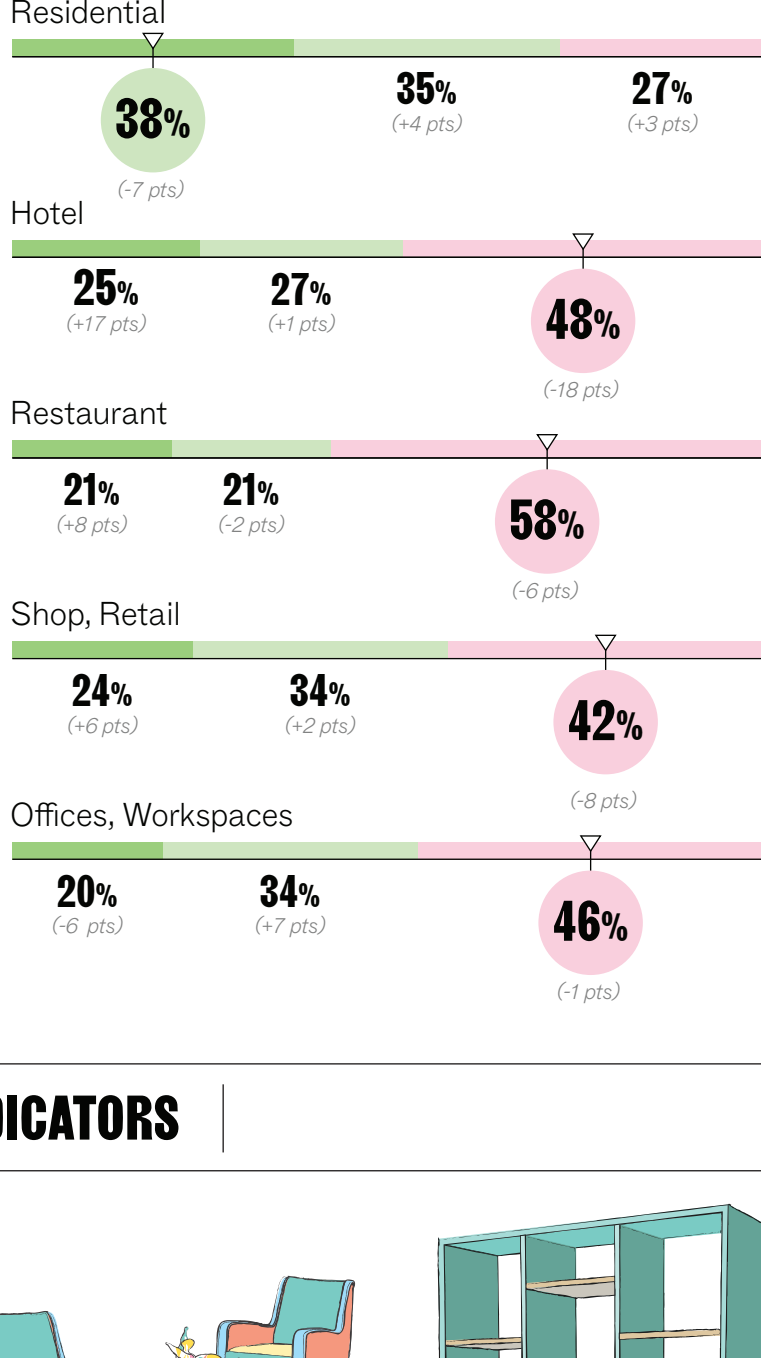
SPECIFIER INDICATORS



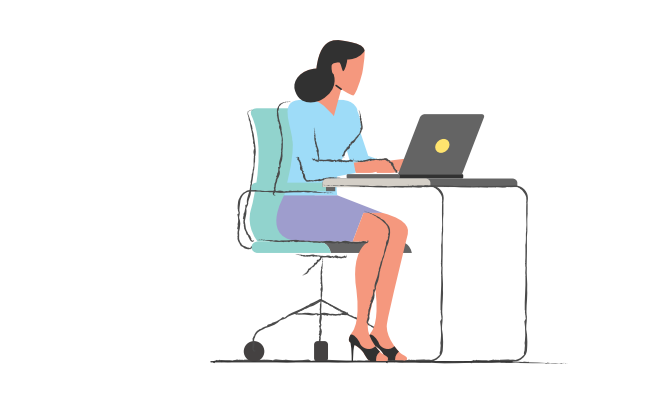
EVOLUTION IN SALES OVER THE PAST 4 MONTHS  
(evol. vs. May 2021)



RESIDENTIAL PROJECTS ARE SLOWING DOWN AND HOSPITALITY CONTINUES ITS RECOVERY. OTHER TYPES OF PROJECTS ARE SHOWING MODEST DYNAMISM  
(evol. vs. May 2021)



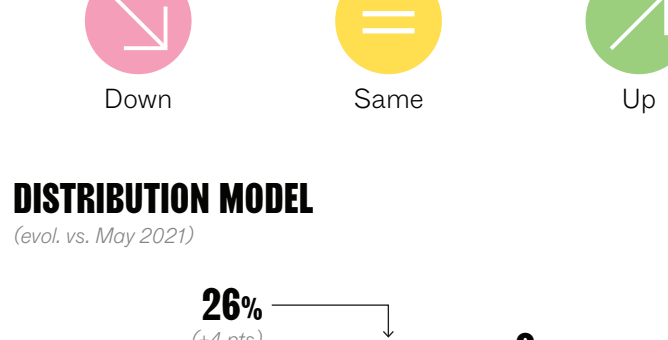
SALES OUTLOOK OVER THE NEXT 4 MONTHS  
(evol. vs. May 2021)



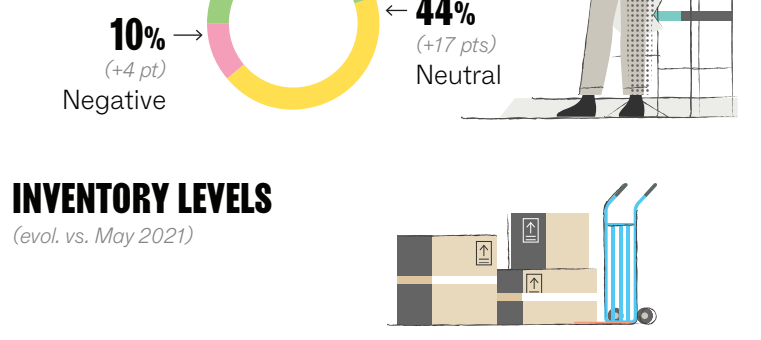
BRAND INDICATORS



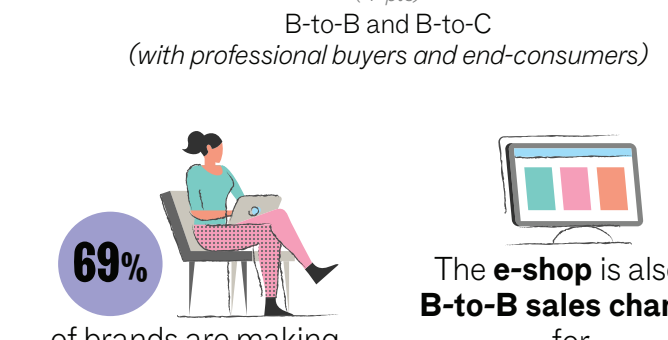
EVOLUTION IN SALES OVER THE PAST 4 MONTHS  
(evol. vs. May 2021)



SALES OUTLOOK OVER THE NEXT 4 MONTHS  
(evol. vs. May 2021)



DISTRIBUTION MODEL  
(evol. vs. May 2021)



INVENTORY LEVELS  
(evol. vs. May 2021)



To find out more  
CLICK HERE FOR ANALYSIS OF THE FIGURES OF THIS 4TH EDITION OF THE MAISON&OBJET BAROMETER