

Paris, 29 March 2024,

With more than 700 conferences a year and 420 trade fairs, Paris is the world's leading destination for business tourism. The summer of 2024 and the hosting of the Olympic Games (from 26 July to 11 August) and Paralympic Games (from 28 August to 8 September) will be an opportunity to show the world Paris hospitality and its responsible commitment to hosting major events in a transformed city.

**2024** is also an important year for a number of major international trade fairs, emblems of the Parisian appeal, such as Vivatech, Fashion Week, Première Vision, Japan Expo, Who's Next, Maison & Objet, Tranoi, Sial... with a timetable that respects the organisation of the Olympic Games, and a 2024 Olympic spirit!

**Parisian professionals are ready to welcome you** in the best possible conditions, in a Paris that will have undergone an unprecedented urban, cultural and tourist renewal. The entire value chain of the business tourism industry will be mobilised to host conferences and trade fairs from June to September as part of **the Manifeste de l'Hospitalité** (Hospitality Manifesto) implemented by Paris je t'aime.

# Parisian professionals unite in a Hospitality Manifesto

At the initiative of Paris je t'aime, Paris tourism and events professionals and the City's major institutional players have joined forces to make strong commitments, divided by sector of activity. Together they are committed to welcoming visitors with an ever more responsible and sustainable approach to hospitality, and to making the visitor experience as seamless as possible. Come and experience it for yourself! Les hôteliers parisiens vous accueillent, dans des conditions habituelles et inchangées Parisian hoteliers welcome you under the same conditions as always.

- The 'Olympic tourists' don't use up all the hotels in Paris! With over 123,000 rooms, Paris offers a wide range of accommodation close to the exhibition centres and in the city centre.
- While there is a logical rise in prices during the 15 days of the Olympic Games, this is not reflected in the rest of the spring, summer or autumn in Paris. Nor will it be seen during the Paralympic Games, from 28 August to 8 September.
- Outside the specific 15-day period of the Olympic Games, hotel availability remains high with booking rates even slightly lower than in 2023, particularly from May onwards.

- From 1 to 25 July 2024, in the 41 hotels around the **Paris Nord Villepinte** Exhibition Centre, the average price is currently €152, with 96% still available.
- From 1 to 8 September 2024, the average price is €205, with 89% still available.
- From 1 to 25 July 2024, in the 34 hotels around the Parc des Expositions at Porte de Versailles, the average price is currently €209, a rate very similar to that of 2023 at the same period. 99% of these hotels still have availability.
- From 1 to 8 September 2024, the average price is €295, with 96% availability
- From 9 to 30 September 2024, the average price is €290, with 95% still availa

\*source : bnetwork march 24

# Tourist activities will take place as usual, with a rich cultural programme

- Sites, museums and monuments will be open and accessible as usual.
- The Olympic spirit is already present with the <u>Cultural Olympiad</u>, a rich cultural programme combining sport and culture, accessible from now on. July will also see the arrival of the Olympic Torch Relay on 14 and 15 July.
- During this period, you'll also be able to enjoy a new experience, with the progressive deployment of the 'Look of the Games' in the city

## Organising and anticipating traffic in Paris

The temporary Olympic sites in the city centre will be set up gradually from spring onwards, with dismantling scheduled for autumn. While installation and dismantling will have an impact on traffic around these areas, they will in no way hinder economic activity or tourism:

- With the exception of 3 metro stations that will be closed (Concorde, Champs Elysées Clémenceau and Tuileries) and the Porte d'Issy, Porte de Versailles and Colette Besson tram stations, public transport will operate normally.
- Most tourist areas such as Montmartre, the Left Bank (Saint-Germain-des-Prés, Montparnasse, Luxembourg, the Latin Quarter, etc.), the Marais, Opéra and the whole of eastern Paris will not be affected.

### Major advances in accessibility

In the run-up to the Paris 2024 Olympic and Paralympic Games, the city has taken action to improve its accessibility for people with disabilities. These improvements can now be seen everywhere in Paris right (buses and trams, taxi companies, etc.). 210 vehicles with ramps are provided by the G7 company.

Paris je t'aime has two tools at your disposal:

- **Before your stay :** a hotline dedicated to tourist information for disabled people. +33 1 49 52 53 00
- **On-site:** My Paris je t'aime Handicap offers users activities and transport adapted to their disability.

## My Paris Je T'aime

Don't hesitate to use <u>My.parisjetaime.com</u>, an essential digital companion for visitors to Paris. It shows you the points of interest around you, and is a mine of practical information and suggestions for activity.

See you soon in Paris!

Villepinte access details <u>FR</u> and <u>GB</u> Pre-games traffic form <u>FR</u> and <u>GB</u> Safety form for games <u>FR</u> and <u>GB</u> Public transport during the games <u>FR</u> and <u>GB</u> Traffic during the Paralympic Games<u>FR</u> and <u>GB</u>