



#PDW20

APPLICATION FORM

To be returned to SAFI together with the total amount of your participation costs, including VAT.

SAFI, 8, rue Chaptal, CS 50028, 75442 Paris Cedex 09, FRANCE.
 Tel. +33 (0)1 44 29 02 00. Fax : +33 (0)1 44 29 02 01
 Siret N° 388 424 129 00020 - Intracommunity VAT N° FR 50 388 424 129
Please enclose a presentation brochure of your company and products.



CONDITION OF ADMISSION

PARIS DESIGN WEEK's aim is to bring together the major players in Design and Creation and offer professionals and the general public, people who love design and the art of living, a chance to discover the latest new releases and trends for the fall season, in the heart of Paris. In order to respect the concept of the event, your admission is subject to approval by a selection committee.
 After examining your application, the committee will analyse your request, with no obligation to justify its decision.
 If necessary, additional elements needed to complete your file will be requested after your registration.

REGISTRATION

PARTICIPANT - INFORMATION SHEET The following information will be used in all of the event's communication materials

Name of participant (in capitals) _____

 Address: _____
 Postal Code: _____ City: _____ Country: _____
 Website: _____
 Email: _____ @ _____ Tel: _____

CONTACT DETAILS (for correspondence with Paris Design Week/SAFI)

Company name: _____
 Address: _____
 Postal Code: _____ City: _____ Country: _____
 First name: _____ Name: _____ Position: _____
 Email: _____ @ _____ Tel: _____

NAME AND ADDRESS OF THE COMPANY TO BE INVOICED

Company name: _____
Application of the new EU directives regarding the VAT. The European service declaration mandatorily requires an intra-community VAT number must be specified (for EU companies) or a registration number from the company's fiscal administration (for companies outside the EU).
Intracommunity VAT number or registration number (outside the EU): _____
 Address: _____
 Postal Code: _____ City: _____ Country: _____
 Tel: _____ Fax: _____

PUBLIC RELATIONS AGENCY AND/OR PRESS CONTACT

Name: _____
 Address: _____
 Postal Code: _____ City: _____ Country: _____
 Contact: _____
 Email: _____ @ _____ Tel: _____

EXHIBITION MANAGEMENT USE ONLY

N° ID _____
 INI COM _____

Nouveau
 Date de réception / /

116 rue de Turenne
 Espace Communes

DESCRIPTION OF SERVICES AND PROMOTION OPTIONS

DESIGNER PARTICIPATION

- 6 m² space area: _____ 490 € excl VAT = € excl VAT
- 12 m² space area: _____ 950 € excl VAT = € excl VAT

Your participation includes:

- **allocation of a space** at Paris Design Week Factory exhibition during Paris Design Week;
- **signage** to ensure visibility;
- **Paris Design Week Factory promotion** which gathers and promotes the selected designers through a media planned strategy, various press operations and the communication tools of Paris Design Week;
- **the insertion of your brand on the communication tools:**
 - an insertion in the Paris Design Week **Official Guide**, at Paris Design Week Factory section
 - an insertion on the Paris Design Week **Website**
 - an insertion on the **Map** of Paris Design Week
- **the distribution of a communication kit** (logos, visuals...);
- **a technical support team.**

The participation must produce their own space layout and space installation in order to show their work.

Comments: _____

TOTAL excl. VAT	= €
VAT 20 %	= €
TOTAL incl. VAT	= €

PAYMENT SCHEDULE

Upon ordering: 100 % of the total amount including VAT

The down payment must imperatively be attached to the application form.
 Thank you for respecting the payment schedule.

Address	IBAN	Swift BIC	MENTION
CRÉDIT DU NORD AG CENT ENTREPRISES 50 rue Anjou F-75008 Paris	FR76 3007 6020 2015 0202 0020 087	NORDFRPP	PARIS DESIGN WEEK

For all transfers, please ask your bank to send a SWIFT MT 100 directly to OUR BANK.
 THE ISSUE MUST ASSUME FOR BANKING COMMISSIONS.

- I, the undersigned, hereby accept expressly to receive business information from the organizer by post, fax or e-mail. According to the application of the "Digital Economy Trust" Act dated 06/21/2004, if you do not wish to receive the above from SAFI, please contact us by mail at: SAFI, 8, rue Chaptal, CS 50028 75442 Paris Cedex 09.
- I, the undersigned, agree unreservedly to adhere to the general regulations of the PARIS DESIGN WEEK event as described on the back and which I declare I am aware of.
- I, the undersigned, declare I am aware of SAFI's general sales conditions described on the back and agree to respect them unreservedly and without restriction.
- I, the undersigned, certify that the information provided is correct and, more specifically, that the intracommunity VAT number or registration number from my fiscal administration is correct.

Town/City:

Date:

Amount enclosed:

Without your payment, your application will not be registered

Date of receipt (space reserved for the organizers) :

SIGNATURE (don't forget your payment - cheque or transfer)

COMPULSORY COMPANY STAMP

General rules and regulations of PARIS DESIGN WEEK

an event

**MAISON
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GENERAL CLAUSES

Article 1 - General points

The practical details for organizing PARIS DESIGN WEEK, notably the dates it is held and the places it is held, shall be determined by the organizer and may be modified if the organizer so chooses.

If for overriding reasons of an unforeseen or economic nature the show cannot take place, participation requests shall be cancelled and the available sums, after expenses undertaken are paid, shall be distributed among the participants, prorated for the sums paid by each of them.

Participants agree to respect and have others respect the rules in the technical guide they will be given.

The organizer shall not be held responsible when applying the stipulations of the present rules and regulations.

PARTICIPATION

Article 2 - Participation conditions

Participants may not present products or equipment that do not conform to French regulations, nor may they use any advertising that could be misleading or be considered unfair business practices.

Products and services presented by participants must respect the public order and the laws in force. As such, it is strictly forbidden for participants to present illicit products or ones made through illicit activities. It is also forbidden for any person not authorized by law to offer services or products made through activities regulated by law. Participants who violate these clauses may be subject to legal proceedings without prejudice to the measures the organizer shall take to end the disturbance.

Article 3 - Request for participation

All candidates for participation shall send the organizer a duly completed participation request along with the requested documents and deposit.

Unless the selection committee refuses the request for participation, sending the request shall be considered a firm and irrevocable commitment to pay the total price of the service.

The selection committee shall determine whether or not to honor participation requests with no obligation to justify its decision.

Article 4 - Managing admissions

The organizer shall not be obligated to justify decisions made regarding participation requests.

If participation is denied, the sums paid by the candidate for participation upon presenting the participation request shall be reimbursed.

Accepted participation shall be confirmed by the organizer's response to the participant. The response may take the form of a bill sent to the participant.

Even if accepted, any participation request shall be considered invalid if made by a participant whose business is being administered, for whatever reason, by a court-appointed liquidator or with the help of one. The same applies, notably, for any participation request from a business that declares bankruptcy between the date of the participation request and the date upon which PARIS DESIGN WEEK opens.

However, if the business is legally authorized to continue its activity, the organizer shall retain the liberty of deciding to maintain the business's participation.

Article 5 - Withdrawal

If a participant withdraws for whatever reason, the sums paid and/or partially or totally due for participation shall be kept by the organizer.

FINANCIAL PARTICIPATION

Article 6 - Payment conditions

Payment for services shall be made at the dates and in the manner determined by the organizer and communicated to the participant in the participation guide.

For any participation request arriving late, the first installment shall be equal to the sums already due at the date in question.

Article 7 - Non-payment

If a participant does not respect the dates and manner of payment, the organizer shall be authorized to apply the stipulations in Article 5, "Withdrawal".

Moreover, any late payment shall lead to the application of late-fee interest at the Eonia rate plus 5 points, which will be due by right and which will be calculated from the aforementioned sum, from the date at which the payment should have been made to the actual date of payment. Recovery costs shall accrue to the debtor.

INSURANCE

Article 8 - Organizer's Liability Insurance

The organizer shall obtain an insurance policy for any financial consequences arising from his liability as organizer.

Participants shall not be insured by the organizer for any financial consequences arising, respectively, from their liability as participants in PARIS DESIGN WEEK and from damages they may experience. In no case shall the organizer be considered responsible for the abovementioned damages.

Article 9 - Participant's Liability Insurance

Participants must obtain an insurance policy covering any financial consequences arising from their liability. This insurance policy must be obtained from a reputable company and cover the participant for a sufficient amount.

Participants must communicate their policy number to the organizer upon the organizer's initial request.

INTELLECTUAL PROPERTY

Article 10 - Intellectual property

Participants shall confirm to the organizer that they have obtained from the holders of the intellectual property rights for the goods/designs/brands they are presenting, all the rights and/or authorizations needed for their presentation. The organizer shall accept no responsibility in that area.

The organizer may exclude participants convicted for acts regarding intellectual property, notably for counterfeiting.

Participants shall authorize the organizer to reproduce and represent, for the lifespan of the rights involved and free of charge, and in any place, the goods, designs and brands they are presenting, in the PARIS DESIGN WEEK communications tools (internet, exhibit catalogue, invitation cards, visitors' map, promotional films, etc.) and more generally through any medium used to promote the show (photographs at PARIS DESIGN WEEK to be used in the print media or on the internet, television programs made about/at PARIS DESIGN WEEK, etc.).

Participants shall confirm to the organizer that they have obtained from the holders of the intellectual property rights for the goods/designs/brands they are presenting, all the rights and/or authorizations needed for the aforementioned uses.

General rules and regulations of PARIS DESIGN WEEK

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CATALOGUES, GUIDES AND VISIT MEDIA

Article 11 - Catalogues, guides and visit media (print and online)

The organizer alone shall retain the right to publish and sell the catalogue, the guide and any visit media, as well as the rights regarding advertising contained in the catalogue, the guide or visit media. He may cede all or part of those rights.

The information necessary for compiling the catalogue, the guide and visit media shall be furnished by the participants upon their own responsibility.

The organizer may not be held responsible for any omissions or reproduction, composition or other mistakes that may occur.

The organizer retains the right to modify, eliminate, or group registrations as often as he sees fit, as well as rejecting or modifying any paid or free advertising copy that may be found likely to be detrimental to other participants.

SAFETY

Article 12 - Safety

Participants must respect the safety measures put in place by the administrative or legal authorities.

APPLICATION OF THE REGULATIONS - DISPUTE

Article 13 - Application of the regulations

Any infraction of the clauses of the regulations decreed by the organizer may lead to the exclusion of the participant found in violation, without legal notice. This also applies, notably, to the presentation of products that do not conform to the ones listed in the participation request.

Article 14 - Modification of the regulations

The organizer shall reserve the right to decide on any case not described in these regulations and to add new clauses as they may become necessary.

Article 15 - Dispute

In the case of a dispute, the courts of law in the district of the organizer's headquarters shall be the sole arbiters.

Article 16 - Privacy and Data Protection

A- The personal data provided by the exhibitor to the organizer is necessary for the fulfillment, administration, management and execution of the contract. The individual identified in the application form and later communications as the contact person for the exhibitor may be contacted by the organizer and his subcontractors for the purposes of facilitating the participation of the exhibitor at the event and appropriate marketing of related services which may also include entry of the Exhibitor on the Event website.

B- Regarding the personal data that the exhibitor may have access to and process as part of its participation in the show, the exhibitor agrees to comply with all applicable obligations as a "data controller" under the "Data Protection Laws" without this involving any transfer of rights, such as copyrights on the organiser databases or on the databases of any other owner.

C- "Data Protection Laws" means any laws, rules, regulations, directive, decrees, orders or other legal requirements relating to the protection or processing of Personal Information, including General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR"), and any implementing, derivative or related legislation, rule or regulation of the European Union as may be applicable.

D- The exhibitor shall implement and maintain appropriate technical and organizational security measures against the unauthorized or unlawful processing of personal data and against accidental loss, or destruction of or damage to personal data to meet the requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR) as applicable, ensure the protection of the rights of the data subjects, and provide a standard protection that is at least as comparable to the protection required under the Data Protection Laws.

THE BOND BETWEEN THE EXHIBITOR AND THE ORGANIZER IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE PARIS'S COURT AND THE FRENCH VERSION OF THIS TEXT WILL BE REFERRED TO.

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