
PRESS RELEASE

The complete universe of Maison&Objet in Paris

PARIS DESIGN WEEK

3—12 SEPT. 2020 #PDW20 WWW.PARISDESIGNWEEK.FR



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JOSEPH

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MAISON & OBJET AND MORE

PARIS
DESIGN WEEK



#PDW20

PARIS DESIGN WEEK
3-12 SEPT 2020



© India Mahdavi pour La Manufacture des Emaux de Longwy

PARIS DESIGN WEEK PRESS KIT

THE SIX THINGS YOU NEED TO KNOW ABOUT PARIS DESIGN WEEK 2020

Do you think you know Paris Design Week like the back of your hand? ... or, are you sometimes a little lost among the 250 participants to discover in 10 days?

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1. In 2020, Paris Design Week celebrates its tenth anniversary. And a birthday calls for a party. In a year such as 2020, what could be more pleasing than to sprinkle Paris with a spirit of celebration and reunion? Paris Design Week brings together brands that make you dream, new decorating ideas to make your home more beautiful and intelligent, technological innovations and exceptional know-how that tell the story of France's heritage, not to mention emerging designers who are shaping our future, both at home and in the workplace?

2. Paris Design Week is the only event of such magnitude in the design and home decor industries to be held in Europe, while other professional events such as trade shows and fairs in other European capitals have had to be postponed or cancelled. Organized as a journey that can be discovered by visiting different locations, such as shops, showrooms, galleries and public places specially transformed for the occasion, Paris Design Week aims to accelerate the return to business of all those involved in design, decoration and the art of living in Paris.

3. Paris Design Week is a unique showcase for young designers within a dedicated program, Paris Design Factory. To be discovered from 3 to 8 September, in the Galeries Joseph at 116 rue de Turenne and rue Froissart, and at the Espace Communes, in the heart of Le Marais. There, a glimpse of the best of the young French guard, designers whose talent and potential for innovation are revealed. Graduates projects (Joseph Turenne) and designers who have already been spotted and awarded prizes (Joseph Froissart). There you will be introduced to new uses for design, but also to the interpretation of social changes in a changing world that needs to question itself more than ever before. At the Espace Communes, Paris Design Factory offers an open window on the creativity and know-how of Southeast Asia and South Africa.



© DR

4. Paris Design Week gives you the freedom to create your own design program in September. One of Paris Design Week's specific features lies in its mix. Offering different ways to get in depending on whether you are a professional, an amateur or simply curious, Paris Design Week in 2020 is at the crossroads between culture and commerce. You choose your path according to your needs and desires. Get inspired, spot trends, discover new collections, but also understand the stakes and the social impact of a sector that is influencing our lifestyles. Launching collections, workshops, talks, visits to different spaces, Paris Design Week is a free event with a transversal approach, free of charge, free of complexes and open to all, which allows to make design accessible and to share design in all its various aspects.

5. Paris Design Week is a walk around Paris. Rediscover the pleasure of walking in the City of Light, strolling, watching it breathe to the rhythm of design. A map organized according to 4 geographical zones, each one illustrating in its own way an aspect of design. Saint Germain-des-Prés, Opéra-Concorde-Etoile, and Les Halles-Marais-Bastille. Renowned and iconic brands, companies pursuing their development through the development of exceptional know-how, design schools, independent studios... meet up during the vernissage evenings.

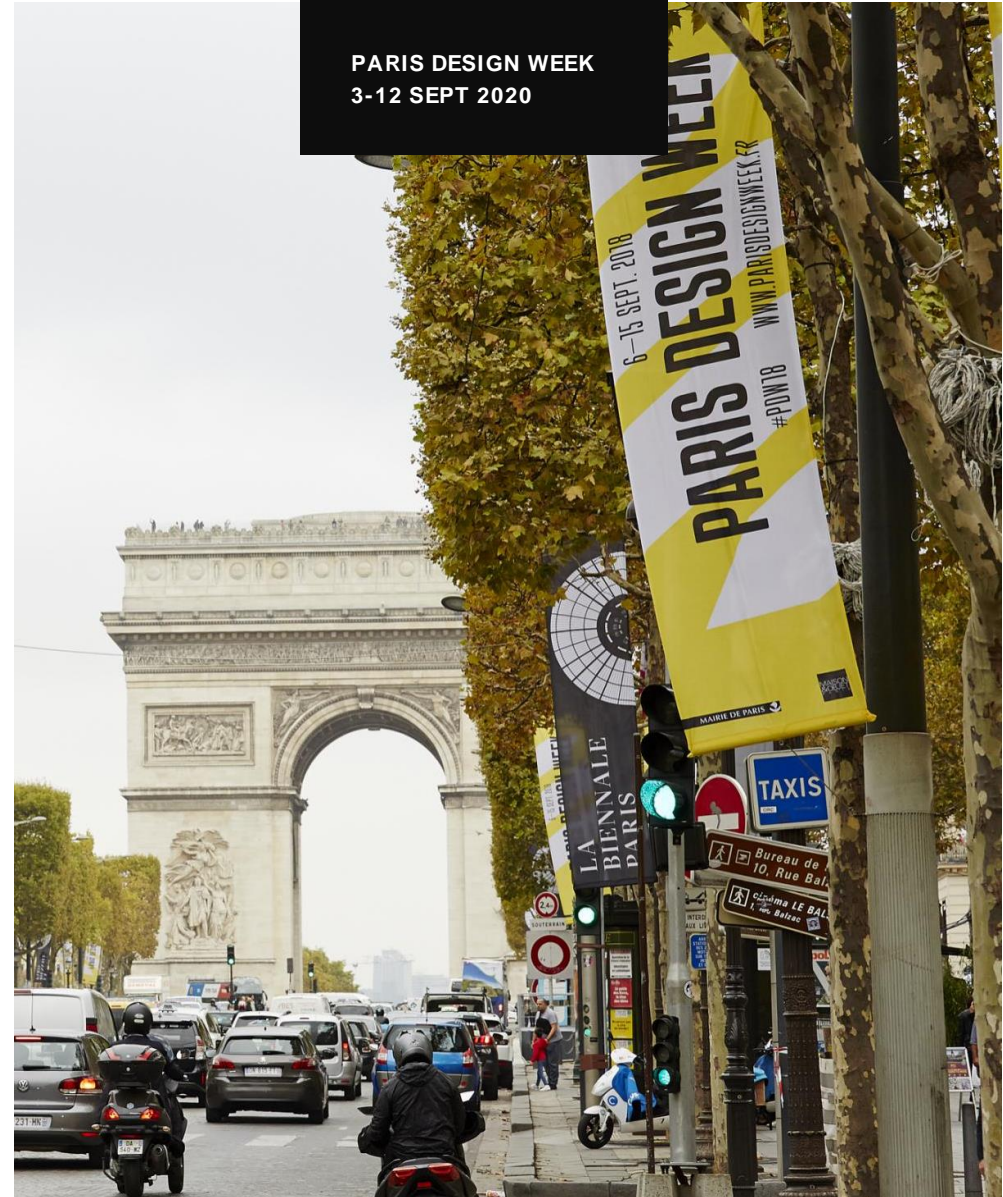
Thursday 3 September: Saint Germain-des-Prés

Saturday 5 September : Les Halles-Marais-Bastille

Monday 7 September: Opéra-Concorde-Etoile

In 2020, specially for the media, 2 press days will be organized: Thursday, September 3 on the Left Bank of the Seine (Saint-Germain-des-Prés) and Friday, September 4 on the Right Bank of the Seine (Le Marais / Opéra Bastille / Barbès Stalingrad).

- Acting as a federating and driving force, Paris Design Week is also part of a broader dynamic for the first time by participating in France Design Week. This initiative, led by the APCI, and the result of the discussions held during the "Assises du Design" (a series of conferences held in 2019 in order to promote design and federate all the key players in its industry), proposes a nationwide network of events that will promote design as a discipline to the general public. Open days of workshops, exhibitions, talks, masterclasses, all these events will take place in Paris and throughout France from September 1st to 15th.





© Kartell

«We want to offer Paris an opportunity to relaunch its commercial activity... with a touch of festive spirit. »

«For the first time Paris Design Week is being held without its big sister Maison&Objet, which will take place online with its Digital Fair. With all our teams dedicated to Paris Design Week, we are putting tenfold energy into our entire sector to accelerate the relaunch of shops, showrooms and galleries in Paris. But we're not stopping there. It is also important to show the tremendous effort of reflection that has been made by designers, the young one and the most accomplished, during the COVID-19 crisis. This awareness, the essential role played by the designer, by the interior architect in the months and years to come, was all the more obvious as everything we knew about interior design has been turned upside down in the last few months. Thinking about one's home and workspace, thinking about the processes of making objects. Paris Design Week will be the opportunity for many people to hand in their ideas and share their visions of a new world... this is an event you will not want to miss! »

Philippe Brocart, Managing Director of Maison&Objet.

PROGRAMMING

As of now, find all the updated programming on the website:

<https://www.maison-objet.com/paris-design-week>

Placed under the sign of "(RE) GENERATION" echoing the inspiration theme of Maison&Objet, Paris Design Week highlights the thoughts and creations of a committed generation that is changing the lines and upsetting the codes of consumption in the home and the art of living.

Paris Design Factory

La Galerie Joseph, 116 rue de Turenne

Welcome to the nursery of young talents. Here you will find a selection of new works, waiting to be fabricated, designed by recently graduated designers. You will also find the end-of-year projects of graduates from Ensci Les Ateliers, EnsAD, ESAD in Reims as well as from Ecole Boulle, Duperré and Estienne, the schools of the City of Paris. Madrid Design Week will also offer here a selection of works by young Spanish designers.

L'Espace Communes

In a minimalist and eco-responsible set design created by the Ecole Bleue, you'll find already experienced profiles whose talents have been rewarded with prizes such as the Rising Talents Awards of Maison&Objet, the Grands Prix de la Création de la Ville de Paris or the Rado Star Prize. Some products are already released, others offer to see their best prototypes.

La Galerie Joseph, rue Froissart

As an open window on international design, we will discover here an exhibition of photographs on urban architecture in Africa implemented by the Institut Français du Design. The Saint-Etienne Biennial will reveal a selection of its programming around African design. Art of Connection, a South African gallery will present a selection of contemporary furniture pieces. The designer Sara Reddin, whose production is manufactured by Golden Editions, will exhibit her colourful and elegant lighting fixtures that have already reached such must-see addresses as Merci or Le Bon Marché.

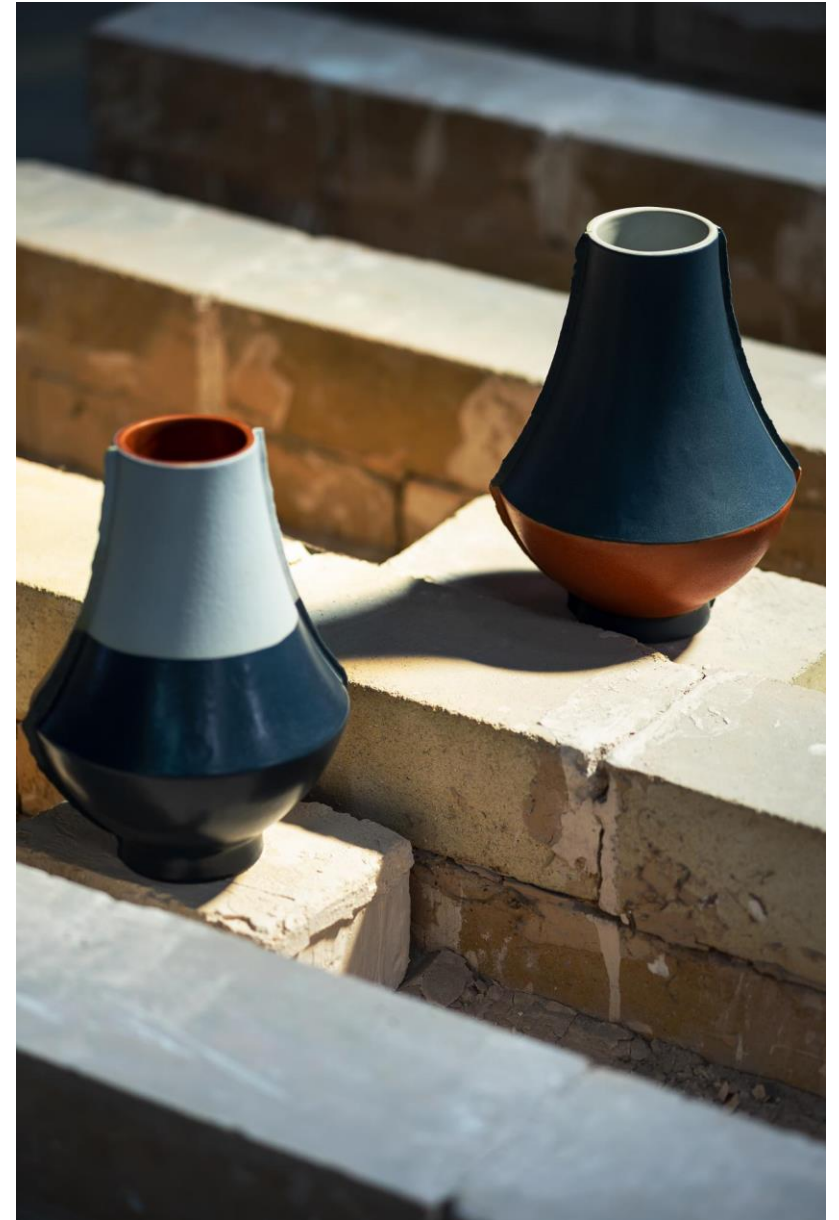
Finally, the D17/20 workshop, organized on the initiative of the French institute and the Embassies of Thailand, Indonesia and Vietnam, will illustrate the exchanges between French designers who have been keen to promote local know-how with craftsmen from South-East Asia.



© Golden Editions



© Ploy Phutpheng



© Ploy Phutpheng

Parisian landmarks transformed by ephemeral installations during Paris Design Week.

For a few years now Paris Design Week has been opening the doors to Parisian treasures to show them in a new light. Paris Design Week thus offers design the most beautiful city in the world as a backdrop. After a call for projects organized with the Ateliers de Paris with the design community to occupy public space, here is an overview of some of the projects selected: Studio UBLIK will set up in the courtyard of the Hôtel d'Albret and the national interprofession of the Wood-Forest Sector (Arbocentre and France Bois Forêt) will propose a model of the Charpente de Notre Dame as well as several designers' projects made from this natural resource in the Hôtel Lamoignon, home of the Historical Library of the City of Paris.

The Hôtel de Sens, headquarters of the Forney Library, and the Courtyard of the Hôtel de Coulange will also welcome the younger generation.

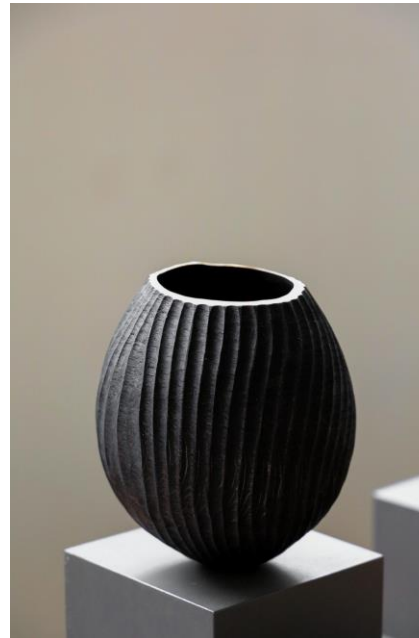


Pierre Gonatons © Archives Nationales

French know-how highly praised

In the rich program offered by Paris Design Week, French know-how is widely highlighted, especially when it has been able to renew itself and push back its limits through collaboration with the world of design. It is the encounter between two worlds, a complicity celebrated by sometimes secular Manufactures, many of which have left their mark on the history of the Decorative Arts and design of the 20th century. For visitors who want to immerse themselves in the heritage and discover how craftsmen work with designers, certain exhibitions are a must: Pierre Gonalons will take possession of the apartments of the Prince of Soubise at the National Archives Museum to present about twenty unreleased pieces made with the enamels of Longwy, Masiero or Mineral Expertise to name a few. Manufactures de Lux (bringing together Les Editions Serge Mouille, Lignes de Démarcation, Disderot and Rispal), Le Mobilier National, Pinton and its collaboration with the young artist Victor Cadene who has made paper cut-outs his trademark, Empreintes with its (Re)birth theme based on the use of materials found in nature by craftsmen, La Manufacture des Emaux de Longwy which will present pieces signed by India Mahdavi, Françoise Petrovitch, Michaël Cailloux and Nicolas Blandin, Maison Pouenat for its first collaboration with Humbert&Poyet, the Manufacture de Sèvres with an exhibition entitled "L'artiste, le designer et l'Objet" (The Artist, the Designer and the Object) bringing together pieces by Borek Sipek, Aldo Bakker, Sam Baron, Andrea Branzi and Michele de Lucchi, among others, and the Féau woodworkers, who are opening their workshops to the public for the first time and promising an immersion in the great decorative arts.

And this year, the very image of Paris around the world is being put in the colours of Paris Design Week. On the first floor of the Eiffel Tower, an exceptional exhibition of twenty or so pieces from the Atelier de Recherche et de Création du Mobilier National (National Furniture Research and Creation Workshop) will be on display. Produced in collaboration with some of the great names in design, these metal works play with all the possibilities of the material, echoing the setting of the Iron Lady.



Maxime Perrolle © Empreintes

In 2020, for the first time, AD France magazine will offer the "Parcours des décorateurs AD" on Saturday 5 and Sunday 6 September from 11 am to 7 pm.

A unique opportunity to push the doors of the studios and galleries of those who make up the French Haute Décoration family, including Charles Zana, Tristan Auer, Gilles & Boissier, Laura Gonzalez and Vincent Darré.

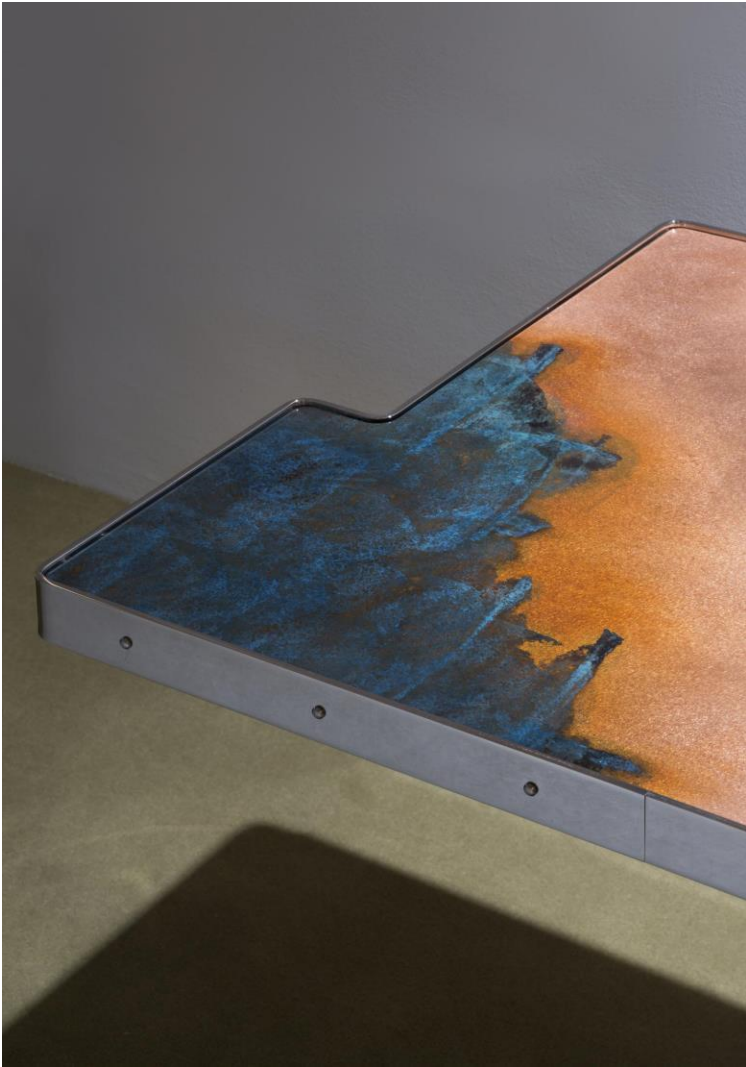
Empreintes © Patrice Niset



© Eve Campestrini



© Disderot



© Maison Pouenat

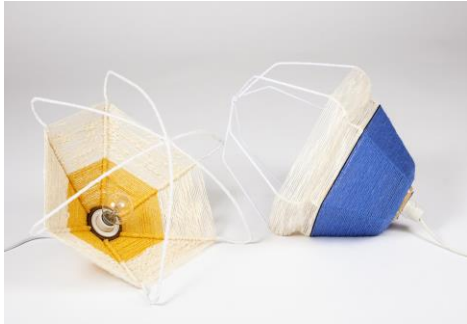


LE BHV MARAIS adopts the internal label **GO FOR GOOD**, initiated at the end of 2018 by Galeries Lafayette. **GO FOR GOOD** is an internal label that refers to brands that meet three strict criteria: less impact on the environment, local production or contribution to social development. The Home Good Home event will highlight the department store's responsible and beneficial selection while celebrating its commitment. LE BHV MARAIS has joined forces with the Confédération Européenne du Lin et du Chanvre (CELC) and Constance Gennari, founder of The Socialite Family, who has been invited to imagine a sustainable apartment designed within the department store on 130m2. For Paris Design Week, LE BHV MARAIS also invited 19 talents from the Ateliers de Paris to exhibit their sustainable creations at the Observatory on the 5th floor of the store. As part of their Go for Good initiative, the Galeries Lafayette will present an installation in collaboration with Studio Maximum discovered at Paris Design Week in 2016, in their Home department store.

Design in Green mode

The year 2020 has largely questioned designers about the manufacturing processes, transport and use of certain materials in their practices. Upcycling and short circuits are part of the daily reflections carried out by a whole sector. For customers, especially the younger generations, who are nurtured by social networks and a strong image culture, taking into account the environmental impact of the objects around them is also an essential factor in the purchasing process. Design is going green and several highlights illustrate this trend in Paris Design Week.





Stúdio Emmaüs is committed to sustainable design by giving new life to neglected objects, transformed into products that are beautiful, unique and environmentally friendly.

The three workshops of the Stúdio Emmaüs prove that design promotes self-esteem and proves to be a powerful tool for people's professional and social integration, while fighting against waste. They are in keeping with the mission of the Emmaüs movement, which was founded 70 years ago to fight against exclusion and precariousness and enable everyone to become a player in their own lives again.

The use of natural resources and a reflection on sustainable development and its values are not yet taken for granted in all countries. In Sweden, thanks to the abundance of natural resources available, it is one of the most important concerns of the furniture industry. Bringing together many Swedish interior design companies, Interior Cluster Sweden invites Swedish designers Jonas Bohlin and Charlotte von der Lancken to come and talk with the public on their vision of sustainable interior design.

The panel conversation will be introduced by the screening of the latest promotional film from Interior Cluster Sweden Respect, which features 16 Swedish interior design companies that have made sustainability one of their main guidelines. The six-minute film, which will premiere in France, won the Gold and Grand Award at the World Media Festival in Hamburg. The Swedish Institute will open its apartments that were renovated a year ago to illustrate the concept of hem (House in Swedish with the idea of a place that provides security and comfort) and on 5 September will offer a meeting entitled Respect-Inside Swedish Design, organized by Interior Cluster Sweden around Swedish interior design and sustainable development.



Des Couleurs à l'Hôpital, La Kermesse du Cœur on September 12 and 13

Des couleurs à l'hôpital, rêves de Lilou organizes the first Kermesse du cœur, in favor of hospitals. This festive event will take place in the beautiful gardens of the former courtyard of the Saint-Louis Hospital (Paris 10), opened for the event on rue Bichat.

After the Covid crisis, which highlighted the exceptional dedication of hospital staff, the association wishes to participate in improving the working environment of care providers. Not to let the tremendous momentum of solidarity in favor of the hospital fall back, to bring colour and design expertise into the cold and impersonal world of the hospital, to bring Beauty into a universe where suffering and anguish rub shoulders with solidarity and humanity... this is what the association wants to put forward with the Kermesse du cœur, the strong point of which is the "Design Garage Sale" to which manufacturers, retailers and designers are invited to participate by donating objects that will be sold for the benefit of the hospital.



The association Des couleurs à l'hôpital, rêves de Lilou aims to embellish adult hospital services, rooms but also the living spaces of the caregivers. Last year, thanks to the support of Mama Shelter architects, the association's sponsor, and the generosity of partners such as Philippe Starck, Forbo, Groupe Contino, Tollens, Artemisia, Vescom, Agedeco...the association was able to refurbish a double room and a waiting room at the Saint-Louis hospital, in the oncology department.

PARTICIPANTS PARIS DESIGN WEEK 2020

*The mention * indicates first participation*

16 SAINTS PÈRES*

A

AALAMUNA PARIS*
ABSOLUTE OFFICE SAS
AFC AGENCE F CABANTOUS*
AIR DES CARRIÈRES À LA BHVP
ALEXANE BERNE*
ALEXIA VENOT
ALICE ALADJEM DESIGNS
ALTIN HUSEYIN X BORACH GRÉGOIRE A LA BHVP
AMBASSADE EXCELLENCE
AMPM
ARCHIVES NATIONALES
ART OF CONNECTION*
ARTEMIDE*
ARTHUR RISTOR*
ARTS DÉCORATIFS D'ANATOLIE
ATELIER MOUTI*
ATELIER SUPER*
ATELIER TARKETT
ATELIERS DE PARIS
ATELIERS PINTON
ATELIERS VILLA DU LAVOIR*
ATYPYK
AULYOM STUDIO*
AXEL HUYNH «OP ART VISION» MUNNA DESIGN
+ INDISCIPLIN(ED) + ART&FLORITUDE

B

BACKSLASH GALLERY

BBENOIT LALLOZ
BÉRENGÈRE LEROY*
BIBLIOTHÈQUE FORNEY
BIBLIOTHÈQUE HISTORIQUE DE LA VILLE DE PARIS
BIENNALE INTERNATIONALE DESIGN SAINT ETIENNE*
BISMUT & BISMUT A LA GALERIE RATTON*
BOON
BOUTURE D'OBJETS
BOWS & ARROWS

C

CAFÉ INTRAMUROS
CARLOS BARBA AR+TE / ARCHITECTURE + TERRITOIRE
CARRESOL ÉDITIONS*
CENTRE CULTUREL TCHÈQUE
CHAFIK STUDIO
CHAHAN GALLERY & DESIGN*
CHARLES ZANA*
CHRISTOPHE DELCOURT*
CITÉ DE L'ARCHITECTURE ET DU PATRIMOINE
CLÉMENCE ALTHABEGOÏTY CHEZ COLLECTIF COULANGES
COLLECTIBLE BRUSSELS*
COLLECTIF COULANGES

D

D17/20, DESIGN IN SOUTH-EAST ASIA
DCW ENTREPRISES
DES COULEURS À L'HÔPITAL*
DISDEROT
DUVIVIER CANAPÉS

E

ÉCOLE BOULLE
ÉCOLE BOULLE À LA MONNAIE DE PARIS

ÉCOLE BOULLE AU VIADUC DES ARTS
ÉCOLE DES ARTS DÉCORATIFS
ÉCOLE DUPERRÉ
ÉCOLE ESTIENNE
ELITIS
EMPREINTES
ENSCI - LES ATELIERS
ESAD DE REIMS / PNR DES BALLONS DES VOSGES
ÉTÉ 85
EXPOSITION L'ART DES SENTIERS MÉTROPOLITAINS

F

FEAU
FLOS
FLOS PROJETS
FOLKS
FORMEL STUDIO
FRANCE BOIS FORÊT / ARBOCENTRE
FRONT DE MODE SAKINA MSA

G

GALERIE ANNE JACQUEMIN SABLON
GALERIE BRUNO MOINARD ÉDITIONS
GALERIE BY CHATEL FINE ARTS
GALERIE MAY*
GALERIE MIO EDITION
GALERIE MOLIN CORVO
GALERIE PIERRE GONALONS
GALERIE STÉPHANIE COUTAS
GALERIE V*
GALERIES LAFAYETTE HAUSSMANN
GANGZAI DESIGN*
GASSIEN*

GILLES & BOISSIER*

GIORGETTI PARIS

GOLDEN ÉDITIONS

GRANIT ET PIERRES DU SIDOBRE

GWILEN*

H

HAMILTON CONTE*

HASTENS

HERMAN MILLER*

HOME AUTOUR DU MONDE BENSIMON CONCEPT STORE

HÔTEL DE NELL

HÔTEL MONTECRISTO

HÔTEL PARISTER

HÔTEL RENAISSANCE PARIS ARC DE TRIOMPHE

HOULE STUDIO*

HOULE STUDIO AUX ARCHIVES NATIONALES

I

INDIA MAHDAVI*

INSTITUT FINLANDAIS

INSTITUT FRANÇAIS DU DESIGN

INSTITUT SUÉDOIS

J

JACK GOMME

JASPER ZEHETGRUBER CHEZ COLLECTIF COULANGES

JAUNE FABRIQUE*

JÉRÔME TARBOURIECH

JONATHAN LEVAIN A LA BHVP

JULIE BOUREL*

K

KARTELL

KOLEKSIYON AU CLUB WILMOTTE

KOZIEL UN SOIR À L'OPÉRA

KWERK

L

LA BOUTIQUE DE PARIS RENDEZ-VOUS

LA BOUTIQUE DU CENTRE POMPIDOU

LA MAISON DE COMMERCE

LA MÂLE D'EFFEENNE

LA MANUFACTURE DES ÉMAUX DE LONGWY 1798

LA PARQUETERIE NOUVELLE

LA REDOUTE INTERIEURS*

LA SERVIETTE PARIS

LAPERRUQUE

LAURA GONZALEZ CHEZ DEDAR*

LE BHV MARAIS

LE FRENCH DESIGN LAB

LE PIGALLE*

LE ROCH HOTEL & SPA SAS

LE SHACK

LE VIADUC DES ARTS*

LEBLON DELIENNE*

LEEL

LES BAINS PARIS

LES CANAUX

LES TRANSFARMERS

LES TRAVERSÉES DU MARAIS

LIAIGRE*

LIBECO HOME

LINDE DERICKX

M

MA POÉSIE

MACON ET LESQUOY*

MADRID DESIGN FESTIVAL

MAISON DADA

MAISON DE CROWDFUNDING KISSKISSBANKBANK

MAISON DE VACANCES

MAISON JULIEN VERMEULEN

MAISON MATISSE*

MAISON POUENAT

MANIERA BERNARD DUBOIS & ISAAC REINA

MANUFACTURE GALLERY PARIS

MARCO LAVIT

MARGARET HOWELL

MARIE DAAGE*

MARION MAILAENDER*

MAXIME LIS - STUDIO 300%

MÉRIGUET-CARRÈRE PARIS

MESURE

MINI

MIZETTO

MOBILIER NATIONAL*

MOBILIER NATIONAL S'EXPOSE À LA TOUR EIFFEL

MOISSONNIER

MON BILLOT

MONNAIE DE PARIS

MOOQ

MOORE DESIGN

MOURE STUDIO*

MUUTO FRANCE*

N

NATACHA & SACHA*

NATURE & BAUHAUS DIALOGUE ENTRE OSCAR LUCIEN & AXEL HUYNH

NOMA ÉDITIONS

O

OBJET DE CURIOSITE

OFFICE OF DESIGN AMBASSADE D'ESPAGNE*

OITOEMPONTO

OMOY-INTERIOR DESIGN

OOUMM*

ORIGINAL BTC

ORSON OXO VANBEEK A LA BIBLIOTHÈQUE DE FORNEY

ORSON VANBEEK*

OÙ EST LE BEAU ?*

P

PAOLO CASTELLI SHOWROOM

PAPIER TIGRE*

PCM

PHILIPPE HUREL

PIED DE POULE

PIERRE FREY*

PIERRE GONALONS À L'HÔTEL DE SOUBISE - MUSÉE DES ARCHIVES NATIONALES*

PIERRE-EMMANUEL VANDEPUTTE A LA BHVP*

PINTO PARIS*

PORTOBELLO

POUR LA GALERIE

PRISME ÉDITIONS*

R

RBC PARIS

RED EDITION

REDA AMALOU À LA SECRET GALLERY

RÉSERVOIR D'EAU DE FACADE

RESPACE

RICKIE CHEUK

ROCHE BOBOIS*

S

SANDRA BENHAMOU*

SAVOIR BEDS

SÈVRES

SICIS

SILVERA

SLEAN

STEVEN AKOUN*

STRIE & CIE AIRE DE JEUX MATALI CRASSET*

STUDIO BIRGIT SEVERIN*

STÜDIO EMMAÛS*

SUPERCRAFT STUDIO

T

TAILLARDAT

THE CONRAN SHOP

THE SOCIALITE FAMILY*

THE VINTAGE FURNITURE

THIERRY LEMAIRE*

TIPTOE*

TITLEE

TOULEMONDE BOCHART

TRIODE

TROIS FOIS VIN

U

UBLIK A L'HÔTEL D'ALBRET

UNI HABITAT

UNIFOR

UNITS

V

VANESSA MITRANI

VERTBOIS

VILLETTE MAKERZ

VINCENT DARRE

VITRA DESIGN

W

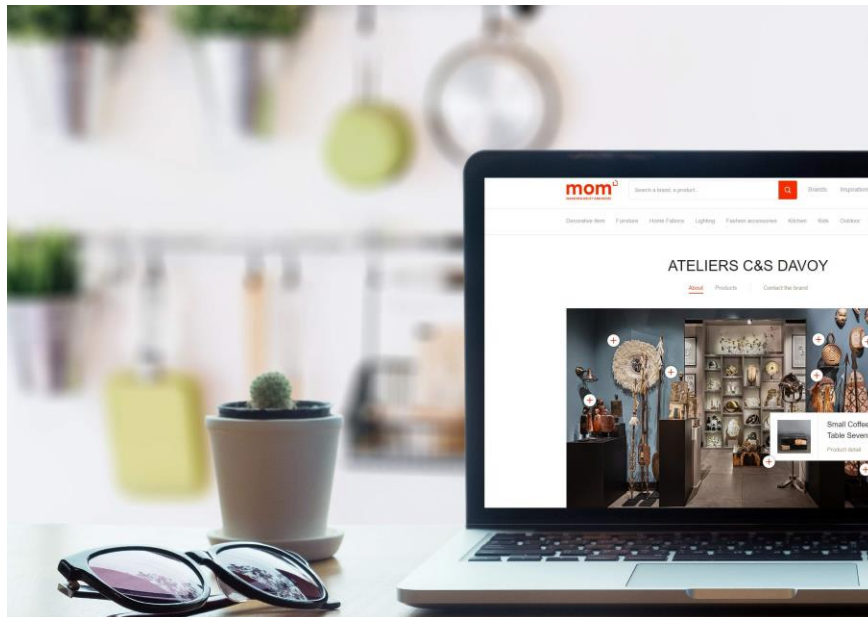
WAITING FOR THE SUN

WELCOME BIO BAZAR*

WENDY ANDREU*

DIGITAL FAIR

While Maison&Objet extends each year the gathering of its participants in the capital thanks to Paris Design Week, don't forget this season to connect to its Digital Fair: all the spirit of Maison&Objet online. A new experience to continue discovering trends and new designers, from September 4th to 18th.



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How does it work?

Digital Fair will be divided into two complementary sections: the Digital Showrooms on the MOM (Maison&Objet and More) platform for atmosphere immersion and "product" spotting, and the Digital Talks on the Maison&Objet website for inspiration.

Digital Showrooms

With MOM (Maison&Objet and More) since 2016, its year-round platform for bringing together brands and international buyers, Maison&Objet is offering in September to discover the new collections in a "showroom" format in the spirit of the show's booths layouts. In 1 click, ask for a catalogue, information or an appointment!

Digital Talks

In addition to the conferences of Paris Design Week, Maison&Objet will also offer a complementary program of inspiration and decoding, bringing together the best creatives, trend agencies, architects, designers, decorators, distributors and publishers. Online conferences, product selections and interviews in the form of podcasts or live interviews, will help to analyze and understand how the home becomes, in the light of the effects of confinement, a refuge that is changing the design of all living spaces.

To facilitate the use of the DIGITAL SHOWROOM on MOM for the press and access to exhibitors' news, a tutorial will be developed and made available to you during the summer.

ABOUT MAISON&OBJET

For 25 years, Maison&Objet organized by the SAFI (a subsidiary of Ateliers d'Art de France and Reed Expositions France) has led and brought together the international design, home decor and lifestyle community. The trademark of Maison&Objet? Its unique ability to generate connections, accelerate business both during tradeshows and on its digital platform, but also its unique talent to highlight trends that will make the heart of the home decor planet beat. Revealing talents, offering opportunities and inspiration online and offline, stimulating the development of companies, here is the mission of Maison&Objet.

Through two yearly tradeshows reserved to professionals, Maison&Objet Paris - and Paris Design Week, a public event in September that gathers all the creative energies of designers and brands altogether in the City of Lights, Maison&Objet is the essential platform for companies and designers who want to thrive in the home decor industry.

Maison&Objet and more, or MOM, enables buyers and brands to continue their conversations all year round, launch collections and create connections beyond physical meetings. More than 30,000 products are available, with new products launched weekly and news on the latest design trends to stimulate the market's activities.

On maison-objet.com replay the talks captured at the show, get inspired with Behind the Scenes exclusives, and stay up to date with the latest trends of the industry.

On social networks, conversations are enriched daily by an active community of 1M followers on Facebook, Instagram, Twitter, LinkedIn, Xing, and WeChat.

MAISON&OBJET PARIS	PARIS DESIGN WEEK	MOM
2 EXHIBITIONS PER YEAR	200 LOCATIONS	5 000 BRANDS
3 000 BRANDS	10 DAYS	30 000 PRODUCTS
80 000 VISITORS	5 DISTRICTS	180 000 PROFESSIONALS

OUR PARTNERS

MINI Since 2018, MINI has been an Official Partner of Paris Design Week and the Maison&Objet conference area. Understanding the city as a whole is at the heart of the brand's thinking. Today, MINI's vision extends beyond the automotive sector. Through significant collaborations in the fields of architecture and design, which are intimately linked to urban life and its challenges, MINI is part of a continuous quest to improve the urban life of tomorrow.

This is embodied in particular by a reflection on the creative use of space expressed within MINI LIVING Shanghai, a co-living and coworking space in the Jing'an district inaugurated in November 2019, or through the start-up accelerator URBAN-X, which reinvents urban life by making the interaction between inhabitants and cities more fluid.

This vision "beyond the car" is also illustrated, in France, by the collaboration once again this year with FAIRE PARIS, which intends to propose innovative architectural and urban projects to respond to the major challenges and issues facing metropolises: climate, materials crisis, new technologies, resilience, solidarity, mobility, housing, energy, etc.

GALERIE JOSEPH In 2008, Michael TIMSIT founded the first Galerie Joseph at 7, rue Froissart, in the 3rd arrondissement of Paris. Today, the group has a constellation of 25 spaces in the Marais designed to host and organize local and international cultural events, including Paris Design Week and vernissages of contemporary artists. In parallel to this activity, Galerie Joseph is directly involved in the design sector through its subsidiary THE VINTAGE FURNITURE, which offers a selection of Danish vintage furniture, as well as through its magazine ACUMEN MARAIS. More than 300 events are held each year within the spaces of Galerie Joseph and contribute to the effervescence of the district.



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