

# MAISON&OBJET

Press release - Paris, 6 January 2021.

**The upcoming edition of Maison&Objet Paris will take place from the 9<sup>th</sup> to the 13<sup>th</sup> of September 2021 in Paris.**

With the persistence of the Covid-19 pandemic that continues to prevent us from planning events smoothly, and with the results of the latest surveys carried out among exhibitors and visitors, Maison&Objet has decided not to hold the first session of the fair in 2021, initially scheduled for the end of March.

**The next session of Maison&Objet Paris will therefore take place from the 9<sup>th</sup> to the 13<sup>th</sup> of September 2021, in conjunction with Paris Design Week.**

This year, international buyers, specifiers, and members of the press will be able to attend both Milan and Paris and fully take advantage of these two major events in the fields of design, décor and lifestyle.

In September 2021, Maison&Objet Paris will enhance its programming with a focus on the **Work! and Projects** sectors. Work! is highly anticipated, with innovations for workspaces and the office, a field that has experienced major shifts in terms of design over the past few months. At a time when living spaces are continually redefining themselves, specifiers and interior designers will also discover Projects, an exclusive offer of materials and creative technical solutions for optimising hospitality, commercial, and residential spaces.

The teams at Maison&Objet are working hard to offer a new experience, using digital tools that allow attendees to optimally prepare for their visit to the show, and keep it going over time, based on what they've learned from the digital events recently organised on MOM (Maison&Objet and More).

**The 8 thematic Digital Days will be held every week from 27<sup>th</sup> January through 19<sup>th</sup> March 2021, every Wednesday through Friday.**

## About Maison&Objet

For 25 years now, Maison&Objet, organised by SAFI (a subsidiary of Ateliers d'Art de France and Reed Expositions France), has led and united the international design, home décor and lifestyle community. The trademark of Maison&Objet is its unique ability to generate connections, boost business both during fairs and through its digital platform, but also its unique talent in highlighting the trends that drive the world of home décor. Revealing talents, offering opportunities and inspiration online and offline, and stimulating the growth of companies: such is the mission of Maison&Objet. Through two yearly fairs reserved for professionals, Maison&Objet Paris - and Paris Design Week, a public event in September that gathers all the creative energies of designers and brands altogether in the City of Lights, Maison&Objet is the essential platform for companies and designers who want to thrive in the home décor industry. Maison&Objet and More, or MOM, helps buyers and brands continue their conversations year-round, launch collections, and forge connections beyond physical meetings. New products and news on the latest design trends, launched weekly, energize the market continuously. On [maison-objet.com](http://maison-objet.com), you can re-watch the talks that were given at the show, get inspired with Behind-the-Scenes exclusives, and stay up to date with the latest industry trends. On social media, conversations are enriched daily by an active community of 1M followers on Facebook, Instagram, Twitter, LinkedIn, Xing, and WeChat.

## Press contact

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