

PARIS DESIGN WEEK

Paris, September 25th, 2023 – Press Release

Paris Design Week 2023 Paris, the new epicenter of the design world in September

Paris Design Week is proud to announce that a new step has been achieved this year, becoming the true epicenter of the design scene for 10 days with an intense programming. With a unique identity, matching the DNA of the City of Lights, Paris Design Week has elevated its game, marking its differences with other design weeks in the world.

Paris Design Week is:

- A vibrant city with the **dynamism of the young Parisian design scene**, illustrated by several major exhibitions: **Paris Design Week Factory** - FACTORY press kit available via [this LINK](#), **Expressive Design**, **Poush Design Week** and **Vivement demain**, attracting a total of more than 20,000 fans;

- A city with an unequalled heritage that **welcomes the very latest in design** at some of its most **emblematic historical landmarks**:

Jeremy Maxwell Wintrebert at the Hôtel de la Marine, Emmanuel Barrois at the Palais Royal, Uchronia at the Hôtel de Sully, all three thanks to the Centre des Monuments Nationaux, but also the Japanese collective **Invisi at the Hôtel de Soubise**, and **Design sur Cour at the Bibliothèque Historique de la Ville de Paris**;

- A city with an unique tradition in the decorative arts, where the talent of today's interior designers and decorators shines around the world, bringing the same **high standards of "maisons de savoir-faire" expertise, craftsmen and galleries**.

This has generated a creative stamina that now involves almost **500 players** and attracts more than **200,000 design enthusiasts and professionals**, visitors of the Maison&Objet Paris show to which Paris Design Week is linked.

Building on this audience, this year, Paris Design Week has been able to extend its programme to new facets of plural design, aligned with France Design Week, with which it is synchronised:

- **Graphisme à Ciel ouvert**, the new event co-produced with the BDMMA and Silvia Doré, showcases graphic design in the public space for as many people as possible;

- The presentation of the interior decoration of the new generation of TGVs designed by **AREP and NENDO**;

Press contacts S2H Communication

maisonobjet@s2hcommunication.com

Sarah Hamon – sarah@s2hcommunication.com

PARIS DESIGN WEEK

- The **DECATHLON** exhibition, a real lesson in industrial design from a company that has built its success on the talent of its 400 designers;

- "**Re-Création**" at **Empreintes**, in its Marais concept store, invited visitors to discover works by ceramists Studio Kartini, Mathilde Lemancq and Isabelle Pons, textile designers Harumi Art x Atelier Symbiosis, lighting designer Clarisse Dutraive and glassmaker Fluid.

Finally, with the launch of the **new Arab World Design Prize on the initiative of the Institut du Monde Arabe**, the **WARMth exhibition** showcasing some of the best current Chinese designers, the presentation of the winners of the **AIUla Design Award** and the rich programming of foreign cultural centres, Paris in September is now the natural place of expression from all over the world's designs to a **French and international audience**.

A very Parisian dynamic that is now confirming its place as a benchmark on the international stage, and one that will be even stronger from **5 to 16 September 2024** in the context of the Olympic year.

Press contacts S2H Communication

maisonobjet@s2hcommunication.com

Sarah Hamon – sarah@s2hcommunication.com