List of cookies present on SAFI SALONS websites
Updated on 25/10/2022

mom
MAISON & OBJET AND MORE

- Operational cookies

Name of cookie	Source (Safi salons/ Third Party)	Cookie's creator	Purpose	Cookie retention time
tuuid	Third Party	bidswitch.net	Registers user's consent to cookie deposit.	1 year
test_cookie	Third Party	doubleclick.net (Google) https://policies.google.com/privacy?hl=en	Allows for verification that user's browser allows cookies.	24h
_cf_bm	Third Party	fonts.net	Allows website to distinguish between humans and robots.	Single Session
axeptio_all_vendors	Third Party	Axeptio https://www.axeptio.eu/fr/cgu	Registers user's consent to cookie deposit.	6 months
axeptio_authorizes_vendors	Third Party		Cookie consent banner	6 months
axeptio_cookies	Third Party		Ensures operation of Axeptio on the website	6 months
incap_ses	Third Party	Incapsula https://www.imperva.com/trust-center/privacy-statement/	Allows for improved website performance.	Single Session
nlbi_	Safi Salons	Safi Salons	Guarantees the coherence throughout the session of the firewall	Single Session
visid_incap_	Safi Salons		Improves performance and safety of the website.	1 year
MO_fonts_cookie_garamond	Safi Salons		Font cookie	24h
MO_fonts_cookie_neuzeit	Safi Salons		Font cookie	24h
_mom_catalogue_Single Session_production	Safi Salons		Session cookie	Single Session
Intercom	Third Party	Intercom https://www.intercom.com/legal/privacy	Allows for customer feedback management and communication with them.	Single Session

display login popin	Safi Salons	Safi Salons	Displays login popups	Single Session
first_show_selection	Safi Salons		Displays user selections	Single Session
reset_pwd_after_qrcode_scan	Safi Salons		This cookie is necessary for QR Code management	Single Session
JSINGLE SESSIONID	Third Party	Newrelic https://newrelic.com/termsandconditions/privacy	Session storage ID to monitor the number of sessions for an app.	Single Session
_pinterest_sess	Third Party	Pinterest.com	It contains user IDs, authentication tokens, and timestamps.	1 year
algoliasearch-client-js	Third Party	Algolia https://www.algolia.com/policies/privacy/	Guarantees fast and precise search results.	Single Session
Cloudflare	Third Party	Cloudflare https://www.cloudflare.com/fr-fr/privacypolicy/	Allows for the identification of trusted web traffic.	1 month
taboola	Third Party	Taboola.com https://www.taboola.com/policies/privacy-policy	Stores a unique user ID.	Single Session

- Marketing cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Purpose	Cookie retention time
tuuid	Third Party	360yield.com	Allows users to rediscover the relevant website on other websites through retargeting.	3 months
tuuid_lu	Third Party		User tracking over several websites and ad optimization.	3 months
um	Third Party		Tracking cookie for targeted advertising.	3 months
umeh	Third Party		User tracking over several websites and ad optimization.	3 months

tluid	Third Party	3lift.com https://triplelift.com/corporate-privacy-policy/	Allows for the identification of web browsers over different websites for ad display.	3 months
anj	Third Party	adnxs.com	Indicates if a cookie ID is synchronized with our partners.	3 months
uuid2	Third Party		Used by clients to select ads for display by the platform and to measure the performance of ads and allocate payment for them.	3 months
APID	Third Party	advertising.com	Collection of data on user behavior over several websites.	1 year
C	Third Party	bidswitch.net	Identify the user for programmed advertising	1 year
tuuid_lu	Third Party		Optimizes ad relevance.	1 year
CMID	Third Party	casalemedia.com http://www.casalemedia.com/	Allows for targeted advertising.	1 year
CMPRO	Third Party		Allows for targeted advertising.	6 months
CMPS	Third Party		Allows for targeted advertising.	6 months
CMRUM3	Third Party		Allows for targeted advertising.	1 year
CMST	Third Party		Allows for targeted advertising.	24h
IDE	Third Party	doubleclick.net (Google) https://policies.google.com/privacy?hl=en	Allows for targeted advertising and to measure its conversion rate.	1 year
1P_JAR	Third Party	Google.com https://policies.google.com/privacy?hl=en	Tracking of users and ad targeting.	1 month
Conversion	Third Party	Google Adservices https://policies.google.com/privacy?hl=en	Tracking of conversion in Google Ads.	3 months

_fbp	Third Party	Meta https://fr-fr.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0	Storing and tracking visits to websites.	3 months
_ga	Third Party	Google https://policies.google.com/privacy?hl=en	Allows for a department to identify a user.	1 year
_gac_UA-101677410-1	Third Party		Stores information on campaigns.	3 months
_gcl_au	Third Party		Stores and tracks conversion.	3 months
_gcl_aw	Third Party		Used by Google AdSense for advertising effectiveness.	3 months
_gid	Third Party		Used to store information about how visitors use a website.	1 month
_utmvc	Third Party		This cookie stores custom variable data on the visitor level.	1 minute
_pin_unauth	Third Party	Pinterest https://policy.pinterest.com/fr/privacy-policy	Allows for the grouping together the activities of users who cannot be identified by Pinterest.	1 year
atuserid	Third Party	Atinternet https://www.atinternet.com/rgpd-et-vie-privee/#:~:text=AT%20Internet%20a%20toujours%20consid%C3%A9r%C3%A9,est%20parfaitement%20conforme%20au%20RGPD.	Visitor ID for websites as a client-side cookie.	1 year
Imagino	Third Party	Imagino https://www.imagino.com/mentions-legales/	Ad targeting cookie.	3 months
cto_bundle	Third Party		Allows for the display of targeted ads via Criteo.	13 months

uid	Third Party	Criteo https://www.criteo.com/privacy/	Allows for targeted advertising.	1 year
cto_tld_test	Third Party		Allows for targeted advertising.	Single Session
cto_tld_test	Third Party		Allows for targeted advertising.	Single Session
mom_web_push	Safi Salons	Safi Salons	Send messages to a user through a website on desktop or mobile.	1 month
data-c	Third Party	media.net https://www.media.net/privacy-policy/	Make it easier for advertisers to bid in real time.	1 month
data-c-ts	Third Party		Improve advertising.	1 month
visitor-id	Third Party		Optimization of website domains.	1 year
mv_tokens	Third Party	exchange.mediavine https://www.mediavine.com/privacy-policy/	Make is easier for advertisers to bid in real time.	2 weeks
mv_tokens_eu-v1	Third Party		Make it easier for advertisers to bid in real time.	2 weeks
criteo	Third Party	outbrain.com https://www.outbrain.com/privacy/	Improvement of technologies and choice of products, programs and/or services.	2 weeks
obuid	Third Party		Content personalization.	Single Session
PUBMDCID	Third Party	pubmatic.com https://pubmatic.com/legal/privacy/	Ad display.	3 months
pxrc	Third Party	ricdn.com http://www.parkingcrew.net/privacy.html	Ad improvement.	2 months
rlas3	Third Party		Ad targeting	Single Session
stx_user_id	Third Party	sharethrough.com	Tracking for marketing purposes.	24h
UID	Third Party		Ad targeting	1 month
Single SessionId	Third Party		Ad targeting	Single Session
uid-bp-11554	Third Party		Ad targeting	1 month

		ads.stickyadstv.com		
A3	Third Party	yahoo	Ad targeting cookie for Yahoo	1 year
IDSYNC	Third Party	yahoo	Targeted display of ad on another website.	1 year
GTM	Third Party	Google	Organization of third-party tags on websites and verification of their activation	13 months
teads.tv	Third Party	https://www.teads.com/	Management of video ads.	Single Session
omnitagjs.com	Third Party	omnitagjs.com	Used for targeted marketing and metrics.	3 months
Smaato.net	Third Party	Smaato.net https://www.smaato.com/privacy/	Management of the advertising stack in one centralized location.	Single Session
Rubicon project	Third Party	Rubicon project	Saves anonymous user data.	2 months

- Web analytics

Name of cookie	**Source (Safi salons/Third Party)**	**Cookie's creator**	**Type**	**Purpose**	**Cookie retention time**
dmxld	Third Party	dmxleo.com https://legal.dailymotion.com/fr/politique-de-confidentialite/	Web analytics	Data collected on visitor-content interaction	10 months
Atauthority	Third Party		Web analytics	Enables tracking of visitor privacy mode.	1 year
Atidvisitor	Third Party		Web analytics	List of numsites encountered by visitors and storage of information	1 year

hit.xiti	Third Party	Atinternet https://www.atinternet.com/rgpd-et-vie-privee/	Web analytics	This cookie is used to identify the frequency of visits and time spent by visitor on the website.	Single Session

- Preference cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Type	Purpose	Cookie retention time
CONSENT	Third Party	Google https://policies.google.com/privacy?hl=en	Preference	Measures conversions while complying with user consent.	1 year
NID	Third Party		Preference	Enables the memorization of your Preferences and other information.	6 months
CONSENT	Third Party	Youtube https://policies.google.com/privacy?hl=en	Preference	This cookie is deposited by YouTube for consent.	2 years
VISITOR_INFO1_LIVE	Third Party		Preference	Enables the memorization of your Preferences and other information.	3 months
YSC	Third Party		Preference	YouTube uses the YSC cookie to memorize data entered by the user.	Single Session

- Video display

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Type	Purpose	Cookie retention time
Vuid	Third Party	Vimeo https://vimeo.com/privacy	Feature	This cookie is used by Vimeo to collect tracking information.	2 years

MAISON&OBJET

- Operational cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
axeptio_all_vendors	Third Party	Axeptio https://www.axeptio.eu/fr/cgu	maison-objet.com	Strictly necessary cookie	Saves consent choices	6 months
axeptio_authorizes_vendors	Third Party		maison-objet.com	Strictly necessary cookie	Cookie consent banner	6 months
axeptio_cookies	Third Party		maison-objet.com	Strictly necessary cookie	Cookies designed to ensure the operation of Axeptio on the website	6 months
incap_ses	Third Party	Incapsula https://www.imperva.com/trust-center/privacy-statement/	maison-objet.com	Strictly necessary cookie	Maintains user statuses throughout all pages	Single Session
nlbi_	Safi Salons	maison-objet.com	maison-objet.com	Strictly necessary cookie	Ensures continuity of Single Session of the firewall	Single Session
Polyfill.io	Third Party	Polyfill.io	Polyfill.io	Strictly necessary cookie	This is a service that accepts a request for a set of browser features.	Single Session
jsdelivr	Third Party	jsdelivr	jsdelivr	Strictly necessary cookie	Consent cookie	Single Session

algoliasearch-client-js	Third Party	Algolia	Algolia	Strictly necessary cookie	Necessary to optimize the website's search toolbar.	Single Session
pinterest_sess	Third Party	Pinterest	Pinterest	Strictly necessary cookie	This is Pinterest's session cookie.	1 year
Bcookie	Third Party	Linkedin https://fr.linkedin.com/legal/privacy-policy	Linkedin	Strictly necessary cookie	Browser cookie that ensures identification of each terminal accessing LinkedIn.	2 years
li_gc	Third Party		Linkedin	Strictly necessary cookie	Used to store user consent.	2 years
lidc	Third Party		Linkedin	Strictly necessary cookie	To facilitate data center selection	24h

- Marketing cookies

Name of cookie	Source (Safi salons/ Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
MR	Third Party	Microsoft Bing Ads	maison-objet.com	Marketing	Used to transmit information on user activities	180 days
MUID	Third Party	Microsoft Bing Ads	maison-objet.com	Marketing	Allows for tracking by synchronizing the IDs	390 days

					of several domains.	
MMUISB	Third Party	Microsoft Bing Ads	maison-objet.com	Marketing	Data used to measure advertising effectiveness.	390 days
_uetsid	Third Party	Microsoft Bing Ads	maison-objet.com	Marketing		390 days
_ttp	Third Party	Tiktok.com	maison-objet.com	Marketing	Allows for measurement of ad performance.	389 days
_fbp	Third Party	Meta https://fr-fr.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0	maison-objet.com	Marketing	Stores and tracks website visits.	3 months
_ga	Third Party	Google	maison-objet.com	Marketing	It allows a department to distinguish between users.	1 year
_gid	Third Party	Google	maison-objet.com	Marketing	It is used to store information on the way visitors use a website.	1 month
_utmvc	Third Party	Google	mom.maison-objet.com	Marketing	This cookie stores custom variable data at the visitor level.	1 minute

_pin_unauth	Third Party	Pinterest	mom.maison-objet.com	Marketing	Personal cookie that groups together user activities.	1 year
GTM	Third Party	Google	Google	Marketing	Organizes all the third-party tags on websites.	13 months
UserMatchHistory	Third Party	LinkedIn https://fr.linkedin.com/legal/privacy-policy	Linkedin	Marketing	Synchronizes LinkedIn Ads' user IDs	1 month
lang	Third Party		Linkedin	Marketing	Used to memorize user's language settings.	Single Session

- Preference cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
visid_incap_	Safi Salons	maison-objet.com	maison-objet.com	Performance	These cookies improve performance and safety.	1 year
AnalyticsSyncHistory	Third Party	Linkedin https://fr.linkedin.com/legal/privacy-policy	Linkedin	Performance	Used to store data at the moment of synchronization.	1 month

- Video display

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Type	Purpose	Cookie retention time

Vuid	Third Party	Vimeo https://vimeo.com/privacy	Feature	This cookie is used by Vimeo to collect tracking information.	2 years

ESPACE EXPOSANT ONLINE EXHIBITOR SPACE

- Operational cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
incap_ses	Third Party	Incapsula https://www.imperva.com/trust-center/privacy-statement/	maison-objet.com	Operational	Maintains user statuses throughout various pages.	Single Session
nlbi_	Safi Salons	maison-objet.com	maison-objet.com	Operational	Ensures continuity of the firewall's Single Session	Single Session
_extranet-v2_Single Session	Safi Salons	https://exhibitors.maison-objet.com/	https://exhibitors.maison-objet.com/	Operational	Ensures website operation.	24h
_utmvc	Third Party	Google analytics	https://exhibitors.maison-objet.com/	Operational	This cookie stores custom variable data at the visitor level.	1 minute
M%26O_extranet_show	Safi Salons	https://exhibitors.maison-objet.com/	https://exhibitors.maison-objet.com/	Operational	Single Session Cookie	Single Session
JSINGLE SESSIONID	Third Party	nr-data.net / Newrelic	nr-data.net / Newrelic	Operational	The JSINGLE SESSIONID cookie is used to store a Single Session ID.	Single Session
atid	Third Party	At internet	At internet	Operational	Main visitor ID.	1 year

- Traffic cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
visid_incap_	Safi Salons	maison-objet.com	maison-objet.com	Performance	These cookies improve website performance and safety.	1 year

- Operational cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
axeptio_all_vendors	Third Party	Axeptio https://www.axeptio.eu/fr/cgu	maison-objet.com	Strictly necessary cookie	Saves consent/pref. choices	6 months
axeptio_authorizes_vendors	Third Party		maison-objet.com	Strictly necessary cookie	Cookie consent banner	6 months
axeptio_cookies	Third Party		maison-objet.com	Strictly necessary cookie	Cookies designed to ensure proper operation of Axeptio on the website	6 months
incap_ses	Third Party	Incapsula	maison-objet.com	Strictly necessar	Maintains user	Single Session

		https://www.imperva.com/trust-center/privacy-statement/		y cookie	statuses.	
nlbi_	Safi Salons	maison-objet.com	maison-objet.com	Strictly necessary cookie	Ensures the continuity of firewall's Single Session	Single Session
Bcookie	Third Party	Linkedin https://fr.linkedin.com/legal/privacy-policy	Linkedin	Strictly necessary cookie	Browser cookie allows for the identification of each terminal.	2 years
li_gc	Third Party		Linkedin	Strictly necessary cookie	Used to store user consent.	2 years
lidc	Third Party		Linkedin	Strictly necessary cookie	To facilitate the selection of data centers	24h
cloudfront.net	Third Party	Amazon https://www.amazon.fr/gp/help/customer/display.html?nodeId=GX7NJQ4ZB8MHFRNJ	Amazon	Strictly necessary cookie	Allows for verification of persons authorized to access content.	Single Session
WOMBA_AUTH_SINGLE SESSION	Safi Salons	https://academy.maison-objet.com	https://academy.maison-objet.com	Strictly necessary	Cookie that allows for proper authen	Single Session

				cookie	tication	
pinterest_sess	Third Party	Pinterest	Pinterest	Strictly necessary cookie	This is the Pinterest session cookie.	1 year

- Marketing Cookies

Name of cookie	Source (Safi salons /Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
_fbp	Third Party	Meta https://fr-fr.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0	maison-objet.com	Marketing	Stores and tracks website visits.	3 months
_ga	Third Party	Google	maison-objet.com	Marketing	Allows a department to distinguish between users.	1 year
_gat	Third Party	Google	maison-objet.com	Marketing	Stores information on campaigns.	3 months
_gcl_au	Third Party	Google	maison-objet.com	Marketing	Stores and tracks conversions.	3 months
_gid	Third Party	Google	maison-objet.com	Marketing	Stores information on the way visitors use a website	1 month
_pin_unauth	Third Party	Pinterest	https://academy.maison-objet.com	Marketing	Groups together activities of users who can't be	1 year

					identified.	
UserMatchHistory	Third Party	Linkedin https://fr.linkedin.com/legal/privacy-policy	Linkedin	Marketing	Synchronization of LinkedIn Ads IDs	1 month
lang	Third Party		Linkedin	Marketing	Used to memorize a user's language settings.	Single Session

- Preference Cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
visid_incap_	Safi Salons	maison-objet.com	maison-objet.com	Performance	These cookies improve website performance and safety.	1 year
AnalyticsSyncHistory	Third Party	Linkedin	Linkedin	Performance	Used to store data at the moment of synchronization.	1 month
appzi.io	Third Party	https://www.appzi.com/	https://www.appzi.com/	Performance	Receive user comments at no charge within your product itself.	Perennial

- Video display

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
Player	Third Party	Vimeo https://vimeo.com/privacy	Vimeo	Affichage vidéo	Collects tracking information.	1 year
Vuid	Third Party		Vimeo	Affichage vidéo	Used by Vimeo to collect tracking information.	2 years

BADGE

- **Operational cookies**

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
axeptio_all_vendors	Third Party	Axeptio https://www.axeptio.eu/fr/cgu	maison-objet.com	Operational	Saves consent/rejection of cookie-deposit choices	6 months
axeptio_authorizes_vendors	Third Party		maison-objet.com	Operational	Cookie consent banner	6 months
axeptio_cookies	Third Party		maison-objet.com	Operational	Cookies designed to ensure the operation of Axeptio on the website	6 months
incap_ses	Third Party	Incapsula https://www.imperva.com/trust-center/privacy-statement/	maison-objet.com	Operational	Maintains user statuses throughout different pages.	Single Session
nlbi_	Safi Salons	maison-objet.com	maison-objet.com	Operational	Ensures continuity of firewall's Single Session	Single Session
TgHttpsSingleSession	Third Party	LENI https://www.leni.fr/mentions/cgv.htm	LENI	Operational	Cookie necessary to the operation of the website	Single Session
_EC_TEST_	Third Party		LENI	Operational	Cookie necessary for the operation of the website	Single Session
_t	Third Party		LENI	Operational	Cookie necessary for the	Single Session

					operation of the website	
tgTZ	Third Party		LENI	Operational	Cookie necessary for the operation of the website	1 year
tgTZO	Third Party		LENI	Operational	Cookie necessary for the operation of the website	2 years
__zlcid	Third Party	Zendesk	Zendesk	Operational	Improves and customizes website features.	Single Session

- **Marketing cookies**

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
_fbp	Third Party	Meta	maison-objet.com	Marketing	Stores and tracks visits to websites.	3 months
_ga	Third Party	Google	maison-objet.com	Marketing	Distinguishes between users	1 year
_gat	Third Party	Google	maison-objet.com	Marketing	Stores information on campaigns.	3 months
_gcl_au	Third Party	Google	maison-objet.com	Marketing	Stores and tracks conversions.	3 months
_gid	Third Party	Google	maison-objet.com	Marketing	Stores information on the way visitors use a website.	1 month
_pin_unauth	Third Party	Pinterest	mom.maison-objet.com	Marketing	Personal cookie that groups together the activities of users who cannot be identified by Pinterest.	1 year
GTM	Third Party	Google	Google	Marketing	Organizes all third-party tags on websites and regulates their activation.	13 months

- **Preference Cookies**

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
visid_incap_	Safi Salons	maison-objet.com	maison-objet.com	Performance	These cookies improve website performance and safety.	1 year

Profil

Profile

- **Operational cookies**

Name of cookie	Source (Safi salons/ Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
axeptio_all_vendors	Third Party	Axeptio https://www.axeptio.eu/fr/cgu	maison-objet.com	Operational	Saves cookie-deposit consent/rejection choices	6 months
axeptio_authorizes_vendors	Third Party		maison-objet.com	Operational	Cookie consent banner	6 months
axeptio_cookies	Third Party		maison-objet.com	Operational	Cookies designed to ensure proper operation of Axeptio on the website	6 months
incap_ses	Third Party	Incapsula https://www.imperva.com/trust-center/privacy-statement/	maison-objet.com	Operational	Maintains user statuses throughout website pages	Single Session
nlbi_	Safi Salons	maison-objet.com	maison-objet.com	Operational	Ensures the continuity of firewall's Single Session	Single Session

TgHttpsSingleSession	Third Party	LENI https://www.leni.fr/mentions/cgv.htm	LENI	Operational	Cookie necessary for the operation of the website	Single Session
_EC_TEST_	Third Party		LENI	Operational	Cookie necessary for the operation of the website	Single Session
_t	Third Party		LENI	Operational	Cookie necessary for the operation of the website	Single Session
tgTZ	Third Party		LENI	Operational	Cookie necessary for the operation of the website	1 year
tgTZO	Third Party		LENI	Operational	Cookie necessary for the operation of the website	2 years
visid_incap_	Safi Salons	maison-objet.com	maison-objet.com	Operational	These cookies improve performance.	1 year

- ## Marketing cookies

Name of cookie	**Source (Safi salons/Third Party)**	**Cookie's creator**	**Originator of the cookie deposit**	**Type**	**Purpose**	**Cookie retention time**
_fbp	Third Party	Meta https://fr-fr.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0	maison-objet.com	Marketing	Stores and tracks visits to websites.	3 months
_ga	Third Party	Google	maison-objet.com	Marketing	Allows a department to distinguish between users	1 year

_gat	Third Party	Google	maison-objet.com	Marketing	Stores information on campaigns.	3 months
_gcl_au	Third Party	Google	maison-objet.com	Marketing	Stores and tracks conversions.	3 months
_gid	Third Party	Google	maison-objet.com	Marketing	Stores information on the way visitors use a website.	1 month
_pin_unauth	Third Party	Pinterest	mom.maison-objet.com	Marketing	Groups together the activities of users who cannot be identified by Pinterest.	1 year
GTM	Third Party	Google	Google	Marketing	Organizes all third-party tags on websites and controls their activation.	13 months
cto_bundle	Third Party	Criteo	maison-objet.com	Marketing	This cookie allows for the broadcast of targeted advertising via Criteo.	13 months

Module demande de RDV

Meeting request module

- **Operational cookies**

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
TgHttpsSingle Session	Third Party	LENI https://www.leni.fr/mentions/cgv.htm	LENI	Operational	Cookie necessary for the operation of the website	Single Session
_EC_TEST_	Third Party		LENI	Operational	Cookie necessary for the operation	Single Session

					of the website	
_t	Third Party		LENI	Operational	Cookie necessary for the operation of the website	Single Session
tgTZ	Third Party		LENI	Operational	Cookie necessary for the operation of the website	1 year
tgTZO	Third Party		LENI	Operational	Cookie necessary for the operation of the website	2 years

Module demande de participation

Participation request module

- **Operational cookies**

Name of cookie	**Source (Safi salons/Third Party)**	**Cookie's creator**	**Originator of the cookie deposit**	**Type**	**Purpose**	**Cookie retention time**
TgHttpsSingle Session	Third Party	LENI https://www.leni.fr/mentions/cgv.htm	LENI	Operational	Cookie necessary for the operation of the website	Single Session
_EC_TEST_	Third Party		LENI	Operational	Cookie necessary for the operation of the website	Single Session
_t	Third Party		LENI	Operational	Cookie necessary for the operation of the website	Single Session
tgTZ	Third Party		LENI	Operational	Cookie necessary for the operation of the website	1 year
tgTZO	Third Party		LENI	Operational	Cookie necessary for the operation of the website	2 years

Module candidature

Application module

- **Operational cookies**

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
TgHttpsSingleSession	Safi Salons	Safi Salons	Safi Salons	Operational	In-house cookie	Single Session
_EC_TEST_	Safi Salons	Safi Salons	Safi Salons	Operational	In-house cookie	Single Session
_t	Safi Salons	Safi Salons	Safi Salons	Operational	In-house cookie	Single Session
tgTZ	Safi Salons	Safi Salons	Safi Salons	Operational	In-house cookie	1 year
tgTZO	Safi Salons	Safi Salons	Safi Salons	Operational	In-house cookie	2 years

- **Operational cookies**

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
tuuid	Third Party	bidswitch.net	bidswitch.net	Strictly necessary cookie	Saves user consent.	1 year
test_cookie	Third Party	doubleclick.net (Google)	doubleclick.net	Strictly necessary cookie	Allows you to check if the user's browser supports cookies.	24h
_cf_bm	Third Party	fonts.net	fonts.net	Strictly necessary cookie	Helps distinguish between humans and robots.	Single Session
axeptio_all_vendors	Third Party	Axeptio	maison-objet.com	Strictly necessary cookie	Saves consent choices.	6 months

axeptio_authorizes_vendors	Third Party	https://www.axeptio.eu/fr/cgu	maison-objet.com	Strictly necessary cookie	Cookie consent banner	6 months
axeptio_cookies	Third Party		maison-objet.com	Strictly necessary cookie	Ensures the operation of Axeptio on the website.	6 months
incap_ses	Third Party	Incapsula https://www.imperva.com/trust-center/privacy-statement/	maison-objet.com	Strictly necessary cookie	Maintains user statuses throughout website pages to improve website performance.	Single Session
nlbi_	Safi Salons	Safi Salons	maison-objet.com	Strictly necessary cookie	Ensures the continuity of the firewall's Single Session	Single Session
MO_fonts_cookie_garamond	Safi Salons	Safi Salons	mom.maison-objet.com	Strictly necessary cookie	Font cookie	24h
MO_fonts_cookie_neuzeit	Safi Salons	Safi Salons	mom.maison-objet.com	Strictly necessary cookie	Font cookie	24h
_mom_catalogue_Single Session_production	Safi Salons	Safi Salons	mom.maison-objet.com	Strictly necessary cookie	Single Session cookie	Single Session
display login popin	Safi Salons	mom.maison-objet.com	mom.maison-objet.com	Strictly necessary cookie	Used to display login popups.	Single Session
first_show_selection	Safi Salons	mom.maison-objet.com	mom.maison-objet.com	Strictly necessary cookie	Used to display user selections	Single Session
reset_pwd_after_qrcode_scan	Safi Salons	mom.maison-objet.com	mom.maison-objet.com	Strictly necessary cookie	This cookie is needed for QR Code management	Single Session
JSINGLE SESSIONID	Third Party	nr-data.net / Newrelic	nr-data.net / Newrelic	Strictly necessary cookie	Allows for monitoring of the number of Single Sessions for an app.	Single Session
_pinterest_sess	Third Party	Pinterest.com	Pinterest.com	Strictly necessary cookie	Pinterest login cookie.	1 year

algoliasearch-client-js	Third Party	Algolia	Algolia	Strictly necessary cookie	This cookie ensures rapid and precise search results.	Single Session
Cloudflare	Third Party	Cloudflare	Cloudflare	Strictly necessary cookie	Allows for the identification of trusted web traffic.	1 month
taboola	Third Party	Taboola.com	Taboola.com	Strictly necessary cookie	Stores a unique user ID.	Single Session
Intercom	Third Party	Intercom	Intercom	Strictly necessary cookie	Allows for the management of client feedback and communication with them.	Single Session
Polyfill.io	Third Party	Polyfill.io	Polyfill.io	Strictly necessary cookie	Used for query moderation.	Single Session
jsdelivr	Third Party	jsdelivr	jsdelivr	Strictly necessary cookie	Consent cookie	Single Session
Bcookie	Third Party	Linkedin	Linkedin	Strictly necessary cookie	Allows for the detection of any misuse of the platform.	2 years
li_gc	Third Party	Linkedin	Linkedin	Strictly necessary cookie	Used to store user consent.	2 years
lidc	Third Party	Linkedin	Linkedin	Strictly necessary cookie	To facilitate the selection of data centers	24h
_extranet-v2_Single Session	Safi Salons	https://exhibitors.maison-objet.com/	https://exhibitors.maison-objet.com/	Strictly necessary cookie	Cookie designed for extranet management	24h
M%26O_extranet_show	Safi Salons	https://exhibitors.maison-objet.com/	https://exhibitors.maison-objet.com/	Strictly necessary cookie	Single Session cookie	Single Session
cloudfront.net	Third Party	Amazon https://www.amazon.fr/gp/help/customer/display.html?nodeId=GX7NJ	Amazon	Strictly necessary cookie	Allows for the monitoring of persons authorized to access content.	Single Session

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WOMBA_AUTH_SINGLE SESSION	Safi Salons	https://academy.maison-objet.com	https://academy.maison-objet.com	Strictly necessary cookie	Cookie that ensures proper authentication	Single Session
TgHttpsSingleSession	Third Party	LENI https://www.leni.fr/mentions/cgv.htm	LENI	Strictly necessary cookie	Cookie necessary for the operation of the website	Single Session
_EC_TEST_	Third Party		LENI	Strictly necessary cookie	Cookie necessary for the operation of the website	Single Session
_t	Third Party		LENI	Strictly necessary cookie	Cookie necessary for the operation of the website	Single Session
tgTZ	Third Party		LENI	Strictly necessary cookie	Cookie necessary for the operation of the website	1 year
tgTZO	Third Party		LENI	Strictly necessary cookie	Cookie necessary for the operation of the website	2 years
__zlcid	Third Party	Zendesk	Zendesk	Strictly necessary cookie	Ensures the improvement and personalization of website Features.	Single Session

- ## Marketing cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
tuuid	Third Party	360yield.com	360yield.com	Targeted marketing	Allows for the rediscovery of the relevant website on other websites through retargeting and adapting ad display.	3 months

tuuid_lu	Third Party	360yield.com	360yield.com	Targeted marketing	Allows for user tracking and relevant ad display.	3 months
um	Third Party	360yield.com	360yield.com	Targeted marketing	Tracking cookie for targeted advertising.	3 months
umeh	Third Party	360yield.com	360yield.com	Targeted marketing	Tracking cookie for targeted advertising.	3 months
tluid	Third Party	3lift.com	3lift.com	Targeted marketing	Allows for the identification of users and ad display.	3 months
anj	Third Party	adnxs.com	adnxs.com	Targeted marketing	The anj cookie contains data indicating whether a cookie ID is synchronized with our partners.	3 months
uuid2	Third Party	adnxs.com	adnxs.com	Targeted marketing	Used by clients to select the ads to display on the platform and the measurement of these ads' performance, as well as allocation of payment for them.	3 months
APID	Third Party	advertising.com	advertising.com	Targeted marketing	Allows for the optimization of ad relevance.	1 year
C	Third Party	bidswitch.net	bidswitch.net	Targeted marketing	Identifies the user for programmed advertising.	1 year
tuuid_lu	Third Party	bidswitch.net	bidswitch.net	Targeted marketing	Optimization of ad relevance and to ensure that visitors do not see the same ads repeatedly.	1 year

CMID	Third Party	casalemedia.com	casalemedia.com	Targeted marketing	These cookies ensure targeted advertising.	1 year
CMPRO	Third Party	casalemedia.com	casalemedia.com	Targeted marketing	These cookies ensure targeted advertising.	6 months
CMPS	Third Party	casalemedia.com	casalemedia.com	Targeted marketing	These cookies ensure targeted advertising.	6 months
CMRUM3	Third Party	casalemedia.com	casalemedia.com	Targeted marketing	These cookies ensure targeted advertising.	1 year
CMST	Third Party	casalemedia.com	casalemedia.com	Targeted marketing	These cookies ensure targeted advertising.	24h
uid	Third Party	criteo.com	criteo.com	Targeted marketing	Display of targeted advertising.	1 year
IDE	Third Party	doubleclick.net (Google)	doubleclick.net (Google)	Targeted marketing	Display of targeted advertising.	1 year
1P_JAR	Third Party	Google.com https://policies.google.com/privacy?hl=en	Google.com	Targeted marketing	Used for user tracking and ad targeting.	1 month
Conversion	Third Party	Google Adservices	Google Adservices	Targeted marketing	Tracking of conversions in Google Ads	3 months
_fbp	Third Party	Meta https://fr-fr.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0	maison-objet.com	Targeted marketing	Stores and tracks visits to websites.	3 months
_ga	Third Party	Google	maison-objet.com	Targeted marketing	Allows a department to distinguish between users and remains active for two years.	1 year
_gac_UA-101677410-1	Third Party	Google	maison-objet.com	Targeted marketing	Allows for more precise measurement of user interactions with the website.	3 months

_gcl_au	Third Party	Google	maison-objet.com	Targeted marketing	Stores and tracks conversions.	3 months
_gcl_aw	Third Party	Google	maison-objet.com	Targeted marketing	Used for advertising effectiveness.	3 months
_gid	Third Party	Google	maison-objet.com	Targeted marketing	Used to store information on the way visitors use the website.	1 month
cto_bundle	Third Party	Criteo	maison-objet.com	Targeted marketing	This cookie ensures the display of targeted advertising via Criteo.	13 months
_utmvc	Third Party	Google	mom.maison-objet.com	Targeted marketing	This cookie is used for the operation of Google Analytics.	1 minute
_pin_unauth	Third Party	Pinterest	mom.maison-objet.com	Targeted marketing	Personal cookie that groups together the activities of users who cannot be identified by Pinterest.	1 year
atuserid	Third Party	Atinternet	mom.maison-objet.com	Targeted marketing	Visitor ID for website as a client-side cookie.	1 year
cto_tld_test	Third Party	Criteo	maison-objet.com	Targeted marketing	This service is provided by third-party advertising centers that facilitate real-time bidding for advertisers.	Single Session
cto_tld_test	Third Party	Criteo	maison-objet.com	Targeted marketing	Facilitates real-time bidding for advertisers.	Single Session
mom_web_push	Safi Salons	mom.maison-objet.com	mom.maison-objet.com	Targeted marketing	Messages that can be sent to a user through a website via desktop or mobile.	1 month

data-c	Third Party	media.net	media.net	Targeted marketing	Presents a user with relevant content and advertising.	1 month
data-c-ts	Third Party	media.net	media.net	Targeted marketing	Used to make advertising more relevant.	1 month
visitor-id	Third Party	media.net	media.net	Targeted marketing	Used to collect information on the visitor.	1 year
criteo	Third Party	exchange.mediavine.com	exchange.mediavine.com	Targeted marketing	Used by Criteo to improve their technology and other products, programs and/or Criteo services.	2 weeks
mv_tokens	Third Party	exchange.mediavine.com	exchange.mediavine.com	Targeted marketing	Allows third-party advertisers to target the visitor with a relevant ad.	2 weeks
mv_tokens_eu-v1	Third Party	exchange.mediavine.com	exchange.mediavine.com	Targeted marketing	Defines a unique visitor ID, which allows third-party advertisers to target visitors with a relevant ad.	2 weeks
criteo	Third Party	outbrain.com	outbrain.com	Targeted marketing	Used by Criteo to improve their technology and other products, programs, and/or services from Criteo.	2 weeks
obuid	Third Party	outbrain.com	outbrain.com	Targeted marketing	Technology to help distribute content targeted to individual interests.	Single Session
PUBMDCID	Third Party	pubmatic.com	pubmatic.com	Targeted marketing	Used to display an ad in the user's browser.	3 months

pxrc	Third Party	ricdn.com	ricdn.com	Targeted marketing	Used to optimize ad relevance.	2 months
rlas3	Third Party	ricdn.com	ricdn.com	Targeted marketing	Targeted ad displays.	Single Session
stx_user_id	Third Party	sharethrough.com	sharethrough.com	Targeted marketing	Allows the website to track visitors over several websites for marketing purposes.	24h
UID	Third Party	ads.stickyadstv.com	ads.stickyadstv.com	Targeted marketing	Targeted ad displays.	1 month
Single SessionId	Third Party	ads.stickyadstv.com	ads.stickyadstv.com	Targeted marketing	Targeted ad displays.	Single Session
uid-bp-11554	Third Party	ads.stickyadstv.com	ads.stickyadstv.com	Targeted marketing	Targeted ad displays.	1 month
A3	Third Party	yahoo	yahoo.com	Targeted marketing	Ad targeting cookie for Yahoo.	1 year
IDSYNC	Third Party	yahoo	analytics.yahoo.com	Targeted marketing	Cookies used for advertising and marketing purposes.	1 year
GTM	Third Party	Google	Google	Targeted marketing	Organizes all third-party tags on websites and controls their activation	13 months
teads.tv	Third Party	https://www.teads.com/	https://www.teads.com/	Targeted marketing	Cookies deposited by teads.com to manage video ads	Single Session
omnitagjs.com	Third Party	omnitagjs.com	omnitagjs.com	Targeted marketing	Used to allow for targeted marketing and metrics.	3 months
Smaato.net	Third Party	Smaato.net	Smaato.net	Targeted marketing	Ensures management of the advertising stack all in one place	Single Session

UserMatchHistory	Third Party	Linkedin	Linkedin	Targeted marketing	Synchronization of LinkedIn Ads IDs	1 month
lang	Third Party	Ads.linkedin.com	Linkedin	Targeted marketing	Used to save language selection.	Single Session
_gat	Third Party	Google	maison-objet.com	Targeted marketing	Allows for more precise measurement of user interaction with the website.	3 months

- ## Web analytics cookies

Name of cookie	**Source (Safi salons/Third Party)**	**Cookie's creator**	**Originator of the cookie deposit**	**Type**	**Purpose**	**Cookie retention time**
dmxld	Third Party	dmxleo.com	dmxleo.com	Web analytics	Used to make video content on the website more relevant for visitors.	10 months
Atauthority	Third Party	Atinternet	mom.maison-objet.com	Web analytics	Remembers visitors' privacy mode.	1 year
Atidvisitor	Third Party	Atinternet	mom.maison-objet.com	Web analytics	List of numsites (ID) encountered by visitors and storage of identified visitors' information.	1 year
hit.xiti	Third Party	Xiti.com	Xiti.com	Web analytics	Used to identify the frequency of visits and the amount of time the visitor spends on the website.	Single Session

- ## Traffic cookies

Name of cookie	**Source (Safi salons/Third Party)**	**Cookie's creator**	**Originator of the cookie deposit**	**Type**	**Purpose**	**Cookie retention time**
visid_incap_	Safi Salons	maison-objet.com	maison-objet.com	Performance	These cookies improve the performance and safety of the website.	1 year

AnalyticsSyncHistory	Third Party	Linkedin	Linkedin	Performance	Used to store data at the time of synchronization with the lms_analytics cookie for users in designated countries.	1 month
appzi.io	Third Party	https://www.appzi.com/	https://www.appzi.com/	Performance	Collects comments at no charge from users within your product itself.	Perennial

Preference Cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
CONSENT	Third Party	Google.com https://policies.google.com/privacy?hl=en	Google.com	Preferences	Measures conversion in compliance with user consent.	1 year
NID	Third Party		Google.com	Preferences	Used to memorize your Preferences and other information, such as your preferred language.	6 months
CONSENT	Third Party	Youtube https://policies.google.com/privacy?hl=en	Youtube.com	Preferences	This cookie is deposited by YouTube for consent	2 years
VISITOR_INFO1_LIVE	Third Party		Youtube.com	Preferences	Used to memorize your Preferences and other information, such as your preferred language.	3 months
YSC	Third Party		Youtube.com	Preferences	Used to memorize data entered by the user and pair it with user activities	Single Session

Video display cookies

Name of cookie	Source (Safi salons/Third Party)	Cookie's creator	Originator of the cookie deposit	Type	Purpose	Cookie retention time
Vuid	Third Party	Vimeo https://vimeo.com/privacy	Vimeo	Video display	Used by Vimeo to collect tracking information.	2 years
Player	Third Party		Vimeo	Video display	Used by Vimeo to collect tracking information.	1 year