

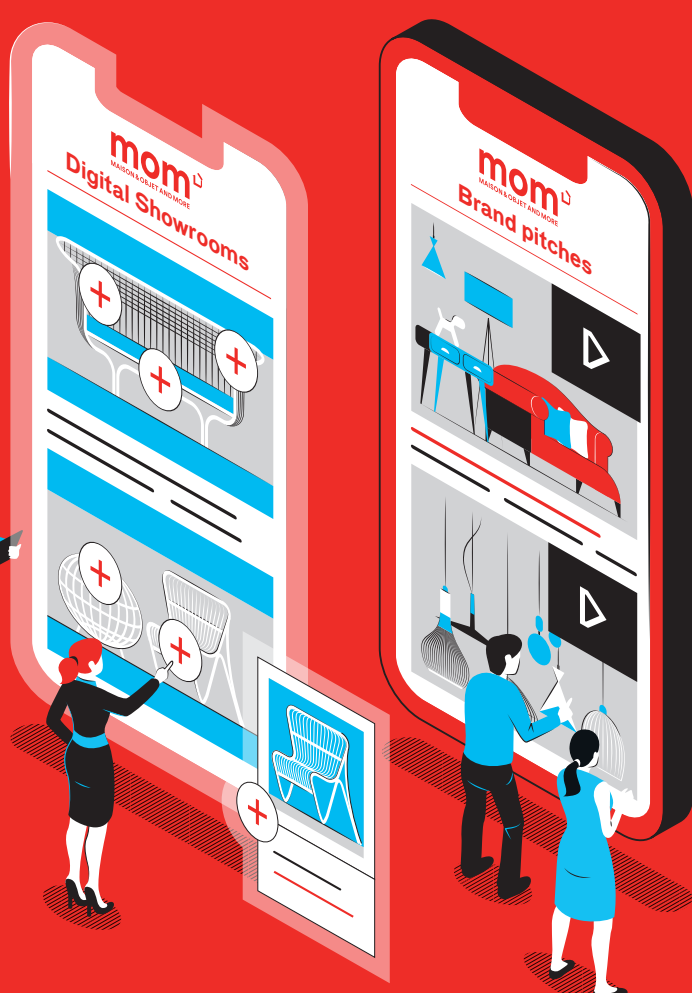
THE DIGITAL FAIR

15 DAYS OF CREATIVE BUSINESS

September 4 - 18, 2020

IMPORTANT BRAND INVOLVEMENT

4,292
brands from 77 countries



Over **50,000**
new products
presented during
the Digital Fair

6,407
showrooms

33
brand pitches

INSPIRATION, TREND, EXPERTISE

44
insider
selections
for more trends
and inspiration

5
podcasts

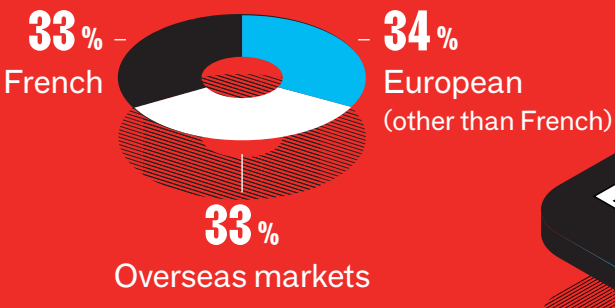
27
talks
for greater expertise
and industry analysis

61
speakers

ACTIVE PARTICIPATION FROM VISITORS

214,000
unique visitors

Over **11,000**
views of the talks



TOP 5 COUNTRIES:

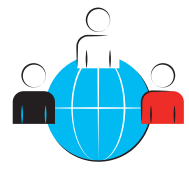


1 contact
established every
34 s

11 min 44 s
average
visit time

2.3 M
page views
Traffic multiplied by 3

7.8
page views
per visit



AN ENGAGED COMMUNITY

825 K
followers

605 K
followers

29.7K
followers

24.5K
followers

243 K
interactions

11.7 M
hits

6.1 K
uses of the hashtag
#maisonetobjet

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